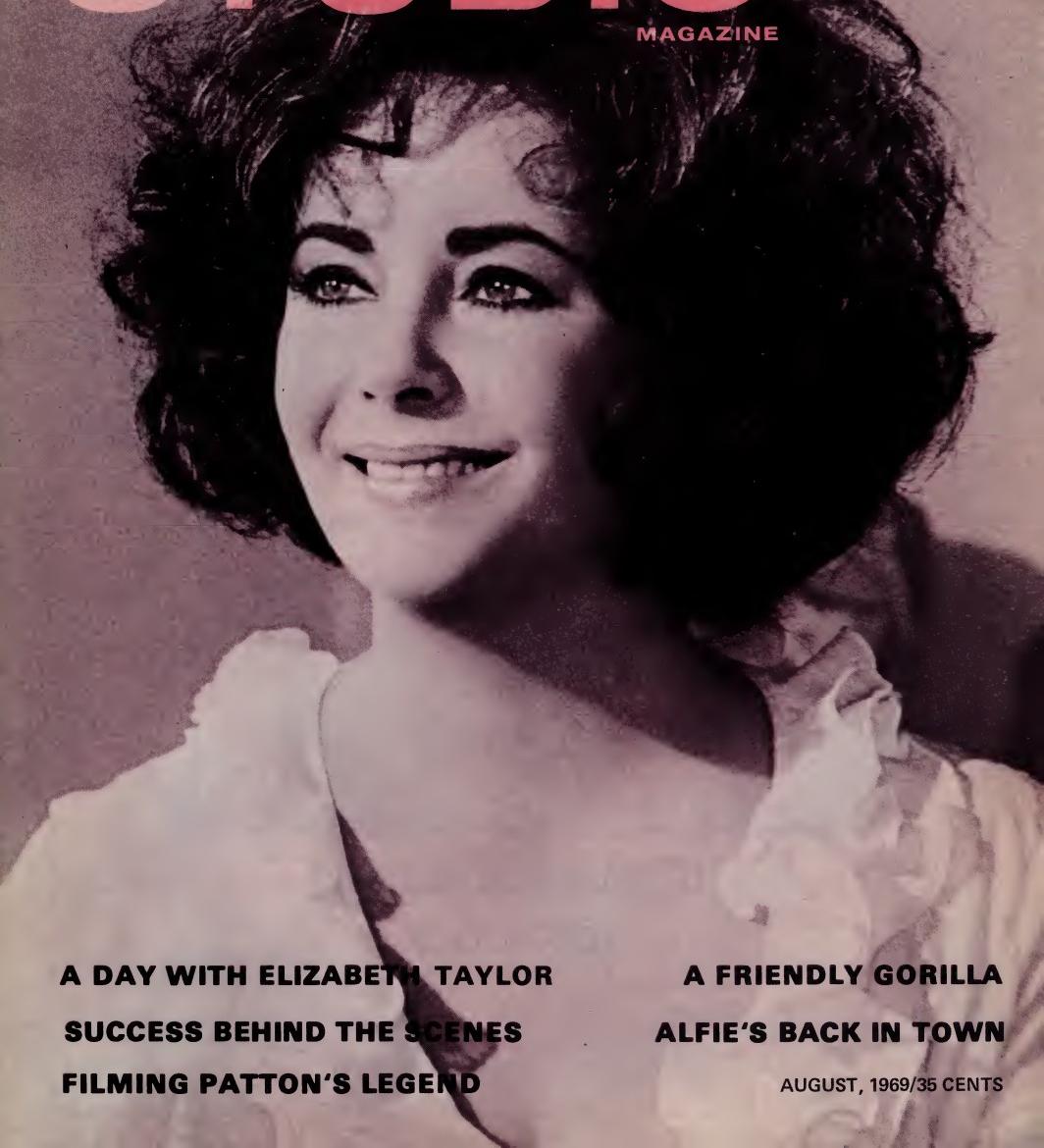


# HOLLYWOOD STUDIO

MAGAZINE



**A DAY WITH ELIZABETH TAYLOR  
SUCCESS BEHIND THE SCENES  
FILMING PATTON'S LEGEND**

**A FRIENDLY GORILLA  
ALFIE'S BACK IN TOWN**

AUGUST, 1969/35 CENTS

**RCA****EXCITING VALUE! EXCITING PRICE!**

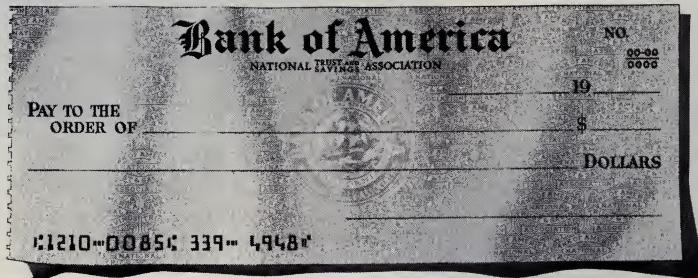
Giant-screen 23" diagonal, 295 square-inch picture

New Vista® Color

Television

**MEDITERRANEAN CONSOLE**Automatic color purifier to cancel  
magnetism that may cause impurities in the  
picture.Solid State color stabilizer for beautifully  
balanced color picture. Also removes unwanted  
hues when you're tuned to a black-and-white  
telecast.**\$498.63**

19 YEARS DEPENDABLE SERVICE

Poplar 3-9431      TR 7-4692  
4257 LANKERSHIM BLVD.  
NORTH HOLLYWOOD\* Special Consideration to Studio Employees  
Call Ext. 1297 for Price InformationSuper-powerful tuners—tube-type New  
Vista VHF and Solid State UHF.**If you need money,  
just write.**

P.S. This is only ONE of the many services we can  
offer to our friends at The Studios. We are here to  
serve you—always in ALL WAYS!

Sincerely, Ray Righetti Manager

**BANK OF AMERICA**Bank of America National Trust and Savings Association  
• Member Federal Deposit Insurance Corp.

UNIVERSAL CITY BRANCH — 110 UNIVERSAL CITY PLAZA

# studio



# HOLLYWOOD STUDIO MAGAZINE

**SUBSCRIBE  
NOW**

Mailing Address:

Drawer M, Sherman Oaks  
California 91413  
State 9-9858

*The Magazine for and about people in  
the Industry*

enjoy

**STUDIO**  
every month

SUBSCRIPTION RATE

one year only

**3.50**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

SEND GIFT SUBSCRIPTION TO \_\_\_\_\_

HOLLYWOOD

# STUDIO

MAGAZINE

FOR AND ABOUT PEOPLE IN THE INDUSTRY

AUGUST, 1969

ON THE COVER

The most famous of all modern movie queens, Elizabeth Taylor has become a legend in her own time.

This month, Hollywood Studio Magazine takes a look over Miss Taylor's shoulder as she spends a few days in Las Vegas.

The big town will never be the same again.

CONTENTS

ALFIE'S BACK IN TOWN

4

Frank Taylor

ELIZABETH TAYLOR IN LAS VEGAS

6

Frank Neill

ON THE BAJA SCENE

8

Travel/Studio

THE FRIENDLY GORILLA

13

PATTON: FILMING A LEGEND

1A

BERT REMSEN: BEHIND THE  
SCENES SUCCESS

6A

EYE ON HOLLYWOOD

23

THE HOLLYWOOD SCENE

28

MAJOR STUDIO NEWS

UNIVERSAL CITY STUDIOS

9

WARNER BROS 7 ARTS

10

GOWER GULCH

11

TWENTIETH CENTURY

25

PARAMOUNT

26

DISNEY STUDIOS

32

PUBLISHER:

DOROTHY DENNY

STAFF PHOTOGRAPHER

JERRY STRICKLIN

EDITOR

FRANK TAYLOR

ADVERTISING

ADvertising Assoc.

ART DIRECTOR

DOTI FIORELLO

GRAPHICS by

VALLEY GRAPHICS

CONTRIBUTORS: Bea Colgan, Rose Robinson, Francesca Dorsey, Napoleon Boz, Myrtle Gilroy, Fran Erwin, Florence Mack, Arlette Goodsell, Betty Hooten, Mike Broggie, John Michaeli, Betty Carson, John Ringo Graham.

STUDIO MAGAZINE for and about People in the Industry is published monthly at 14006 Ventura Blvd., Suite 206, Sherman Oaks, California 91413. Mailing address: P. O. Box M, Sherman Oaks, California 91403. SUBSCRIPTION RATES: 1 year \$3.50, 2 years \$5.50. Deadline 15th of each month. Copyright 1966. STATE 9-9858. CONTROLLED CIRCULATION POSTAGE PAID, VAN NUYS, CALIF. 91508

# ALFIE'S BACK IN TOWN



■ EXCLUSIVE INTERVIEW — Michael Caine granted an exclusive interview to editor Frank Taylor prior to his departure for England to promote "The Italian Job" and a rest between pictures. Caine just completed "Too Late the Hero" for Aldrich Studios.

The sound stage was cluttered with press and actors who had come to Aldrich Studios to see a new plaque unveiled by Robert Aldrich and talk with Michael Caine and Cliff Robertson who were just finishing roles in "Too Late The Hero." Sitting with Caine at a table in the middle to the throng, the star talked freely about himself and his past.

It was our first meeting, but there was no conversation strain between us. Caine is not the pompous type. His memories of

working in places like the Smithfield meat company, running a pneumatic drill, and mixing cement for a living are still too vivid.

"I'm 36," he began, "and I don't know what generation I belong to. I'm too old for campus riots, too young to be part of the establishment, and not old enough to retire. I won't act in movies without my clothes on, so I'm a bit out of step with the times." Caine is probably at the height of his powers as an actor,

yet except for being one of the highest paid talents around, he is still much as he was when he started, frank and unpretentious.

Since more and more actors are turning to politics, I suggested Caine might try that field next. "No, it wouldn't work in England," the actor said shaking his head, "they would never accept you as anything but an actor. England is too class conscious. I have gone to parties and met people with titles

and been impressed with them, I've even been in awe of them, before I realized I probably have more money than they do. But we are still separated by class."

But far from being cynical about his government, Caine supports it. Even the crushing taxes get no rebuke from him. "It pays the social benefits of people who couldn't afford it any other way," he said, "I can pay high taxes so I think I should do it. Other people like myself should do the same. I don't look for tax loop holes, I just pay my full share."

"Our system penalizes the people who do things in England, but that's all we have at the moment, so I support their policies." The Queen and her children have a special place in Caine's heart: "Princess Anne will break down a lot of the formal barriers between royalty and the citizen. That's good. Princess Anne danced on the stage with the cast of 'Hair' and that shocked people. But what they are forgetting, when the present Queen was a princess, she danced the Can-Can in some restaurant. They're human too."

While he admits he has never met either the Prince of Wales or Princess Anne, Caine feels they are tops. "Royalty carries a standard for the rest of us. I respect them for it. God knows England needs something to hang on to these days."

The world might never have heard of Michael Caine the actor if his Mother hadn't given him her life savings — \$900, earned as a charwoman in London office blocks. He was still getting little roles here and there when without comment, his Mother gave him the money. Because of her faith, Caine soon found himself getting better parts. After 125 shows in television, Caine met Harry Saltzman. The producer guessed he had a bonanza on his hands and put Caine under contract for "The Ipcress File."

Since then, numerous writers have stated Saltzman made an "overnight discovery" in hiring Caine. This rankles the star who said recently, "I say Mr. Saltzman put a very experienced actor in his movie, an actor who had been nominated four times the best actor in TV — and I made that actor, nobody else. No academy, no teacher, no government grant."

He is equally outspoken on the subject of women in his life. It has been suggested his role as "Alfie" was really his own life brought to the screen. "If I lived a life like that, I would be dead from exhaustion," he says, "anyway, if I'd been Alfie in real life I couldn't have been such a bastard on the screen."

Michael Caine may or may not make



FIRST AID — Michael Caine as a British soldier on a patrol against the Japanese in the Philippines administers first aid to a slightly wounded soldier.

fewer movies in the next three years than the 11 since "The Ipcress File", but he intends to enjoy each of them more.

The star of Robert Aldrich's "Too Late The Hero" was on an Aldrich Studios set in Hollywood, when I met him, filming interiors of the World War II drama after almost three months of Philippines location.

"I want to make entertainment movies — and I want to make 'em in nice places, so I don't get too much discomfort. Frankly, I'm fed up with 30-below at Helsinki ('Billion Dollar Brain') and sand storms at Almeria in Spain ('Play Dirty') and lately the Luzon jungle in 'Hero' with 100-above, 100-per cent humidity like a sweat box."

Caine considers "Too Late the Hero" the toughest assignment of his career — in terms of "an environment worthy of wartime without live ammunition."

Two months of the three spent in the islands, the Aldrich company headquartered at White Rock Beach Hotel, a beach resort with little resemblance to the Sheratons or Plaza Caine is accustomed to. Even with three new generators the company brought in, it was a rare day that brought air

Continued on Page 29



Michael Caine, left Lance Percival and Ian Bannen in angry confrontation. A scene from "Too Late the Hero," starring Michael Caine and Cliff Robertson, an ABC Pictures Corp. presentation of an Associates and Aldrich Company production.

# ELIZABETH



by Frank Neill

Las Vegas, Nevada — Elizabeth Taylor owns the irrevocable title of Queen of the Movies — and never has real royalty, past or present, lived so high on the hawg, to utilize a somewhat trite phrase of Commoners.

The fact was evident, indeed, the other day when she and husband Richard Burton flew into Las Vegas where Queen Elizabeth was starring in her latest 20th Century-Fox film, "The Only Game In Town."

They arrived at the Capitol of Craps from Hollywood aboard a sleek gray-and-white jet plane chartered for the historic occasion from Sammy Davis, Jr., the entertainer. To avoid throngs of loyal subjects who storm the premises wherever the Burtons are expected to appear, the plane put down at the private air terminal of Mr. Howard Hughes, who is somewhat of a regal figure himself.

Parading past a battery of news photographers and television cameras, Queen Elizabeth and Sir Richard were hustled into custom-built limousines and roared rapidly into town. Following in

their wake was a cavalcade of assorted vehicles in which were ensconced the Burton entourage, including one nurse, one maid, two secretaries, one public relations woman, one makeup man, one wardrobe lady-in-waiting and two chauffeurs imported from Paris, who also double as bodyguards. One chauffeur, M. Gaston Sanz, lugged a russet-colored Pekinese under his arm while, at that very moment, a white Peké was enroute by commercial airline to join the group.

Word somehow had filtered out to the populace of the impending arrival, and at the rear door of Caesar's Palace, where the Burtons had hoped to sneak in unnoticed, milled a mob of several hundred fans and just plain squealers. The same news cameramen again breached the front lines, exposing film like they owned stock in Eastman Kodak. A platoon of armed security guards formed a phalanx and flying-wedged the royal retinue to an elevator which zoomed them skyward to the top two floors of the flossy hostelry.

Moving around three carts piled high with some 40 hunks of luggage which had

arrived earlier by air express, Elizabeth and Richard got their first gander at the split level apartment, a castle to call their own during the filming of "The Only Game In Town."

Newly-laid pink plush carpeting covered a living room the size of a skating rink, a formal dining room, den-barroom and trailed up modernistic circular stairs to four bedrooms. Nubian guards along with several other characters who resembled dropouts from the old Chicago Bears football team, stood stoically at intervals in their Roman toga uniform of Caesar's Palace, arms folded and revolvers slung from their hips.

A pink-coated bartender already was whipping up liquid refreshments to slake the needs of weary world travelers. One secretary quick-checked the larder and expressed satisfaction of special goodies previously ordered. A-waiting for the eating was pastrami-lox, sour tomatoes, kippered herring, creamed cheese, canned grapefruit juice and enough white pistachio nuts to last out a long winter.

The hotel manager and assistant manager entered and with demeanor befitting such a regal occasion bade the royal guests welcome and presented them with mail that had accumulated. Elizabeth flitted amongst scores of dozens of long-stemmed red roses that filled the two-story digs, reading aloud carded messages from friends and well-wishers, and then with cordial adieu she mounted the circular staircase to a sack on the second deck.

Before the evening was over a special armed courier hied in from New York bearing The Perigree, most famous pearl in the world, which Richard had purchased as a birthday momento for Elizabeth two weeks hence. This quarter-million buck bauble joins Elizabeth's other jewelry, like a large economy-size ruby Richard tucked into her Christmas stocking and the fabulous 33.9 carat Krupp Diamond that's got to be like lifting weights when she wears it on third-pinkie, left-hand.

The Burton's fleet of vehicles includes three Rolls Royces, although they were relegated to a brace of Cadillacs during the Nevada shooting of "The Only Game In Town." Elizabeth plays a love scene with Warren Beatty aboard a houseboat on Lake Mead, a far fathom in real life

Continued on Page 32

# TAYLOR IN LAS VEGAS



Joe (WARREN BEATTY)  
visits Fran  
(ELIZABETH TAYLOR)  
in her apartment.



Elizabeth Taylor  
as Fran Walker,  
a Las Vegas  
nightclub dancer.



20th Century-Fox  
presents  
"THE ONLY GAME IN TOWN"  
Fran (ELIZABETH TAYLOR)  
and Joe (WARREN BEATTY)



ELIZABETH TAYLOR  
and  
WARREN BEATTY  
at a Las Vegas  
gambling casino.



Fran meets Joe  
in a supermarket.





## UNIVERSAL CITY STUDIOS

### JOTS FROM OUR LOT

by Francesca Dorsey

### JOHNNY GRANT GIVEN OFFICIAL SEND-OFF



VIETNAM TOUR Johnny Grant, Arlene Charles, Donna De Varona and Marsha Bennett.

**BON VOYAGE —**  
Jules Stein, Chairman of the Board MCA,  
Doug Finley, KTLA Manager, Robert Hastings, McHale's Navy fame and many others wish Johnny Grant and entourage, luck on the tour.



Johnny Grant of the Johnny Grant television show was given a send off in grand style when he departed the Universal lot for yet another trip overseas for the U.S.O. The trip makes the thirty-fifth overseas tour and the ninth trip to Vietnam. The overseas trips have become a biannual event designed to encourage high spirits to our troops and to pay tribute to the fine job that is being done. Presiding at the ceremonies were Mr. Jules Stein, Chairman of the board of MCA, Doug Finley, the General Manager

of KTLA, the 65-strong U.S. Army Band, Robert Hastings of Mc Hales Navy fame, and many others who joined together to wish Johnny the best of luck on his tour. His departure from the ceremony took on an aura of grandeur as he climbed into a helicopter and headed for the airport with his companions for the Vietnam Tour, Arlene Charles, Donna DeVarona, and Marsha Bennett. Upon his return, Johnny was appointed to the U.S.O. National Board of Governors.

### UNIVERSAL AUCTION OF ANTIQUE PIANOS

Universal Studios recently placed 34 antique pianos, harpsicords and organs from its Property Warehouse on public auction. The auction was held at the Arthur Goode Galleries, 514 North La Cienega.

### FRANK P. ROSENBERG RESIGNS FROM MCA-UNIVERSAL

Frank P. Rosenberg has resigned as a producer for MCA-Universal Pictures to make films for his own independent company. Rosenberg, who has been with the studio for more than six years, has formed Frank P. Rosenberg Productions, Inc., and already controls two properties, "North From Rome," the national best-seller by Helen MacInnes, which will be made in Italy, and "You Know Me, Lion," a published story by Eleanor DeLamater, scheduled for a Florida location. Negotiations are also underway for two additional screen properties.

### HARD CORE PROGRAM EFFECTED FOR SUMMER

This summer, as last, youngsters from economically deprived families have been placed in various positions throughout the studio. Participants of the Hard Core program usually have eight or nine brothers or sisters with a subsistence level appreciably lower than the norm for that size family. Fifty boys and girls — placed in such areas as the Plumbing Dept., Plaster Dept., Print Shop, and Tour Division — are being exposed to the opportunities available in the motion picture industry, and specifically, at Universal Studios. Those who do well or show exceptional ability may find positions waiting for them upon completion of their high school or college careers. Most important, however, is the on-the-job experience and day-to-day learning available to each individual involved in the Hard Core program.

### EYO TO BENEFIT UNDERPRIVELEGED

Universal Studios has also undertaken the responsibility of providing diversified forms of entertainment for youths under the jurisdiction of EYO, the Economic and Youth Opportunities Agency . . . the umbrella title for agencies servicing disadvantaged children. During the period of June 28 to September 14th, Universal Studios will host over 12,000 young people from the community at large.

Other EYO activities include dances and a series of motion pictures geared to both educational and entertaining. The

Continued on Page 29

# Retiring and Vacationing in BAJA

Over 100,000 retired citizens of the United States are now living in Mexico on a permanent basis. They range from the wealthy in such deluxe places as Acapulco, to the rugged adventurous who rough it in the jungles of Yucatan.

However, the majority are Americans of modest means, who are not interested in the big cities or the tempo of the plush resorts. They prefer the smaller cities and villages and fishing towns, where living is relaxed and the family food bill is not outrageous. Many folks, with close home ties, want to be close to their people and still enjoy the comforts of Mexico. They want to know that they can dash up home and get a pair of U.S. brand name shoes because the very elegant and inexpensive imports from France and England, offered in border towns, just don't happen to be the right last. Also, although there are excellent doctors in Mexico, they like to come up and get their regular check-up from Dr. Gene, who has had the record for so many years! And that is why the Pacific Coast of Baja California is such a tremendous

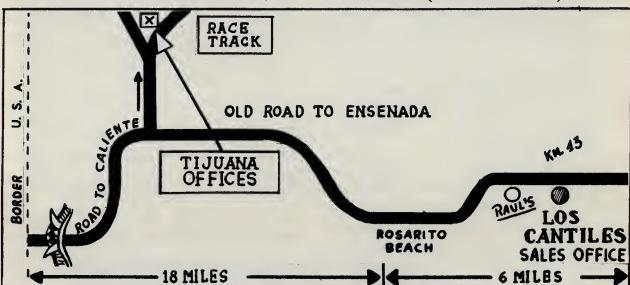
favorite.

Thousands of retirees are choosing from the scores of developments in Baja California, from the border to San Quintin. The number one attraction here is rest and relaxation. The number one activity is fishing, and there is plenty of space, tranquility and facilities for both attractions.

Playas Tijuana, immediately on the other side of the international line, is in the process of perfecting their contracts for U.S. citizens. In the meantime, this

beautiful location is available only to Mexican nationals.

Further down, at Km. 43, is located a new development - Los Cantiles, S.A. Julian Gallardo, manager, says that lot prices will range from \$2995 to \$11,000 and that they will be available to Americans on a 10-year leasing arrangement with options to renew every 10 years. The property will be divided into three sections: Los Cantiles, Los Misterios and El Barco. Write to them for more details (see advertisement).



**LOS CANTILES  
LOS MISTERIOS  
LAS MAREAS**

Prices start at

**\$3495**

Mexican citizens, of course, may acquire ownership immediately with full title

*Lots are available on a 10 year lease contract with an indefinite renewable option, every 10 years for 10 year additional leases.*

For further information write:

**Cantiles Internationales  
P.O. Box 2694  
San Ysidro, Calif. 92073**

# WARNER BROTHERS - SEVEN ARTS

BY MYRILL GILROY

LAS VEGAS, NEVADA — Distances become relative today with the newer modes of travel, like the jet airplane, competing with what has become the "older" means of getting places, the automobile. An example was furnished by Peter Whitney and Gene Evans, both appearing in Warner Bros.-Seven Arts' "The Ballad of Cable Hogue," on location at the Valley of Fire near here.

Peter Whitney, on his way back here after a week visiting with his family in Hawaii where he lives, found himself on the same plane with Evans, who was just reporting for his role of an angry husband in the story of human comedy that stars Jason Robards, Stella Stevens and David Warner.

Evans makes his home on a ranch in the mountains northeast of Ventura, California, a comfortable driving distance from Hollywood. During the conversation between the two it developed that both had left their homes at the same time. Peter, however, had traveled nearly 3,000 miles. Whereas Evans, driving winding roads part of the way in his pick-up truck, which he was bringing into Los Angeles for needed repairs, had traveled a little more than 100 miles.

"The Ballad of Cable Hogue" is a Phil Feldman Production being filmed in color, and widescreen entirely on location in Nevada and Arizona.

\* \* \*

## LORENE BERRY DIES

Mrs. Marvin (Lorene) Berry, wife of the assistant head of plant protection for Warner Bros.-Seven Arts Studio, died at the Hospital of the Motion Picture Home.

A native of Nebraska, the Berrys had been married for 32 years. In addition to her husband, Mrs. Berry is survived by a daughter, Mrs. Janet Kelly.

Services were held at Valhalla Memorial Park, with the family requesting donations to the Motion Picture Relief Fund or the Cancer Society in lieu of flowers.

## WARNER DINES AT WHITE HOUSE

Mr. and Mrs. Jack L. Warner were guests of President Nixon and the First Lady at the White House when they attended a state dinner honoring President Lleras of Columbia and his wife.

The Warners, now on the West Coast, made the trip East to attend the affair.

Jack Warner is currently preparing his first stage show as a producer, to be called "Jimmy" and to open this fall.

\* \* \*

## SEEING HIMSELF

Four-year-old Marc Antony van der Nagel seeing himself for the first time on the screen at rushes of Warner Bros.-Seven Arts' "Rabbit, Run," had a worried question for director Jack Smight: "Is there really going to be two of me from now on? One up there on the screen, and another down here?"

Smight is directing and co-producing in color and Panavision the screen version of John Updike's best selling novel from a screen play by producer Howard Kreitsek. James Caan stars in the title role, with Anjanette Comer, Jack Albertson, Arthur Hill, Melodie Johnson and Carrie Snodgress co-starred.

\* \* \*

## BOB TAYLOR LANDS FISH

Bob Taylor, head of Warner Bros.-Seven Arts Studio drapery department, and his wife Alice, both walked off with awards at the Annual Catalina Fishing Awards for 1968 held at Avalon.

The women's award for the largest fish caught, went to Alice Taylor for a 199-pound marlin. This was her second win in a row, having boated a 174 pounder in 1967.

Bob Taylor, who skippers their boat the Al-J-Bob took his award for a 21-pound tuna in the largest season-men class.

\* \* \*

## AVCO AQUIRES NEW FILM

Motion picture rights to the triple Emmy Award-winning Herbert Brodkin production of "THE PEOPLE NEXT DOOR" have been acquired by Avco Embassy Pictures, it was announced by Joseph E. Levine, President.

Brodkin will also produce the screen version of the CBS Playhouse television presentation which garnered more awards than any other single program at last week's Awards ceremony.

Emmy honors for "THE PEOPLE NEXT DOOR", an emotion packed story

of the evils of teenage drug addiction went to JP Miller, for outstanding writing achievement; to David Greene, for outstanding directorial achievement and to A. J. Cunningham, for outstanding camera direction.

## PARMOUNT STUDIOS

### DOUBLE STANDARDS

Brighton, Eng. — Producer Howard W. Koch, here for the location filming of Paramount's "On A Clear Day You Can See Forever," lost his way driving to the set and stopped to ask a policeman for directions.

"Take the first turning on your left, sir," the officer poker-faced. "You'll find you're on a one-way street going the wrong way. But don't let that worry you — you're doing that now."

\* \* \*

Roxy Rockwood, a Los Angeles motorcycle officer for 15 years, has been signed by producer Albert S. Ruddy as technical advisor for the motorcycle racing scenes in "Little Fauss and Big Halsy," starring Robert Redford and Michael J. Pollard, an Albert S. Ruddy production for Paramount Pictures.

Rockwood is now Public Relations Director for Yamaha International and also announces the races at Ascot in Los Angeles and at other tracks around the country.

Director Sidney J. Furie is currently filming in the Phoenix area.

## DISNEY STUDIOS

### IFPA TECHNICAL SESSION AT DISNEY'S

Walt Disney Productions' special photographic effects department head, Eustace Lycett, hosted members of the Information Film Producers of America, at their technical session at the Disney Studios.

Lycett, who won an Academy Award for the special effects in "Mary Poppins," discussed the sodium screen process and the traveling matte system, by which two or more separately photographed scenes are combined into one picture. He demonstrated these methods by showing selected film clips of the various processes that went into the making of "Mary Poppins," "The Gnome-Mobile" and "The Love Bug."

IFPA Chapter Chairman Michael Rye conducted the meeting.

# NEWS FROM GOWER GULCH



By Bea Colgan

Thirty years ago, this column would have been considerably shorter than it is today. With the industry in its current state of flux, hello's and goodbye's are common place with people moving about from one lot to another.

**NEW AT GOWER GULCH** are attorney Kenneth Kleinberg, legal; Tom MacLeod, messenger in Columbia publicity; Jim Coplan, mailroom; Jim Easterwood, grip; Wayne Artman, sound; William Black, property. Bill Grant, vice-president of research and program planning, Screen Gems, who transferred from the New York office; Richard Chambers, EUE/Screen Gems commercial department; Chuck Montgomery, sync room; Elmer Bernstein, currently writing the music score for "A Walk in the Spring Rain;" Don Robinson, data processing; Tonni Yee, new receptionist at Screen Gems; Gene Steele, sound; Mort Abrahams, executive with Rastar Productions and Eddie Kafafian, unit publicist on "Getting Straight." ... Taking over in the teletype room while Burns is recovering from surgery, is Gertrude MacLaughlin who moved over from transportation ... Doris Siegel, formerly with Larry Werner in Screen Gems, who has been away for six months, back on the lot in the sound department ... Robert Kaufman, who recently finished scripting "Getting Straight," remains to assume similar chores on "The Ravagers" ... Tommy Boyce and Bobby Hart have established offices at Screen Gems. The multi-talented duo recently signed an unprecedented multi-million deal with three companies within the Columbia Pictures Industries, Inc. organization: Screen Gems, Bell Records and SG-Columbia Music, Inc., for TV, recordings and music publishing, respectively. Charming Judy Filsinger handles the secretarial duties ... Joe Ansen, trailer department, back after six months leave of absence.

**FAREWELL TO:** Neil Warner, construction; Glenn Sobel, messenger, off



## END OF FILMING PARTY FOR "THE LIBERATION OF L. B. JONES"



Enjoying the festivities are Vincent Tubbs, unit publicist; actress Lola Falana, Gertrude Gibson, of the L.A. Sentinel, Mrs. Yaphet Kotto and actor Yaphet Kotto.



Lovely Mary Jane Mangler (Mrs. Mike Frankovich, Jr.) dances with Fayard Nicholas.

**T**he end-of-filming party for the William Wyler-Ronald Lubin production, "The Liberation of Lord Byron Jones," liberated more enthusiasm and free spirit than has been seen on the Columbia lot in a long time.

Over 300 members of the press, cast, studio employees and friends enjoyed themselves in Southern style at the Tennessee plantation party. On July 15th, Stage 12 became "Club Wyler" for more than three hours of festive enjoyment. Entering under a canopied entrance, guests were greeted in the entry area by Betty Worledge, Bea Colgan and Bette Rutter of the publicity department, and then, on to the party. It was the set used as the veranda and grounds around Lee J. Cobb's elegant mansion in the film.

An array of food and drink, prepared by Ralph's Catering, was served on

checker-board cloaked banquet tables and included every Southern delicacy from mint juleps to Southern fried chicken. Couples clustered around pink tables decorated with bouquets of carnations sprouting Confederate flags.

Lynn Willis' orchestra entertained those inclined to dancing while members of the news media spirited off the stars of "Liberation's" cast for quick interviews.

Producer Ronald Lubin introduced Director William Wyler to the audience, who in turn introduced his cast who then entertained with varied song-dance-talk acts, all of which were enjoyed by the appreciative audience.

"The Liberation of Lord Byron Jones" stars Lee J. Cobb, Anthony Zerbe, Roscoe Lee Browne and introduces Lola Falana. It is a William Wyler Film for Columbia Pictures presentation.

to carry out his Army Reserve stint: rose Klyder, secretary to Stanley Niss; Donna Luhrs, publicity; Betty Miller, payroll; Frank Mamone, sync room; Anna Josef, story; Robert Derocher, data processing; Ann Smedley, sound; Jim Dudley, mail room and Jamie Winetrobe, Columbia publicity messenger. Jamie, son of Maury Winetrobe of Editorial, left for eight weeks of training at the Public Affairs School in Indianapolis. He then travels to Washington D.C. where he will spend three years with the Documentary Film Production Dept. of the U.S. Navy ... Others wrapping assignments and checking off the lot are Rona Jafse, Cornel Wilde, Tom Crow and Lucas Heller. Good luck to all.

**THE STORK COMES CALLING** — Elizabeth Montgomery, star of "Bewitched," gave birth to a daughter, Rebecca Elizabeth, Tuesday, June 17, at St. John's Hospital in Santa Monica. Proud father Bill Asher producer of the popular series. Couple have two sons, William, 4, and Robert, 3 .. Jerry Esposito, construction, and his wife, Judy, welcomed little Justin Anthony recently. Weighing in at 5 lb., 10 oz., he surprised the Espositos by arriving three weeks ahead of schedule ... Former Screen Gems accounting employee, Lou Muscate, and wife, Linda, announced the June 19th arrival of Lisa Marie who tipped the scales at 6 lb., 8 oz. ... Mark Howard is the name chosen by Bob Pincus of SG's budget and his Susan when they announced the birth of their first child on July 10th. Mark weighed in at 7 lb., 1½ oz. ... Before he left for his Army Reserve chore, Glen Sobel informed us that wife Kathy gave birth to a bouncing 5 lb., 14 oz. baby boy, Shawn Mark, on June 24th. ... Mr. and Mrs. Jaik McKinney (he's assistant to Jim Hardiman in SC's publicity) helped little Jacquelyn Kyle celebrate her first birthday on July 14th by tossing a family party. As reported by Jaik, everyone had a ball. Jacquelyn? She slept blissfully through the affair!

**GET WELL WISHES** are extended to Don Ament, art department, recuperating from recent heart attack; Stella Subatuk, "Jeannie" office and Jan Myers, men's costume, both recovering from recent Harding performed the nuptial service on Saturday, July 12th, when Steve Lodge, costumer on "Here Come the Brides" and Jill Janssen, sister of actor David Janssen, were united at the Encino Community Church. A small family reception followed and the couple will take a delayed honeymoon ... Both the Kennedy Space Center and Cocoa Beach, Florida paid tribute to Barbara Eden, star

*The Foreign Department's Josephine Olson is shown here taking her first camel ride in Tangiers during recent trip to Europe and Africa. Josie was on her way to the Casbah.*



surgery... It won't be long before Lee Marshall, Studio Club executive director, and Trudy Burns, teletype operator, are back at work after their surgeries. Hear they are coming along nicely. Good show, girls ... Glad to hear that secretary Gerry Holt's fiancee, Ozzie Simon, is recovering from injuries suffered in that recent plane crash we all read about. Ozzie and Bob McCord, both sound technicians on Death Valley Days, were two of the survivors discovered on June 15th, three days after the crash occurred.

**LEISURE WORLD** — Kelly Baquet of Chuck Fries' office, spending her two weeks in London ... Shirley Kramer, multilith head, visited her family in Washington State during month of June ... Mr. and Mrs. Mark Battersby took in the sights in Hawaii while Mr. and Mrs. Skip Tiedmann chose Las Vegas. (They won a weekend there in a Kodak contest.) ... Howard Campbell of the costume dept. toured Carlsbad, LaJolla, San Diego and Mexico recently while Shirley Wilson, editorial, and her husband, Sam, of the sync room, relaxed at Canyon Lake and Newport Beach ... Foreign's Josie Olson spent three glorious weeks touring Africa, Spain and Portugal in July. Morocco and Tangiers (with side trip to the Casbah, of course) were highlights ... Columbia publicity folks are relaxing during their free time. Ollie Prosser took a week in July and enjoyed the scenery at her sister's ranch near Riverside ... Yours truly spent a week in the pool while my boss, Jack Nicholas, took his family on local jaunts around

Southern California ... Mr. and Mrs. Steve Dellagatta are spending the month of August in Japan ... Maintenance man Burnell "Shorty" Wisman and his wife toured Grants Pass, Oregon, Crater Lake and Lake Tahoe. (He's only been planning this trip for 20 years!)

**AROUND THE LOT** — Norman Daloisio of Columbia publicity, sold his prize-winning Arabian gelding and is now the proud owner of a little two-year-old mare named Angelina. Norm's already planning her betrothal to a deserving admirer ... Bernie Brust of purchasing, recently made his TV debut on the Joey Bishop Show. Bernie was in the audience the night of June 11th when Bishop suddenly pointed him out saying, "Please stand up Bill Bailey," as the camera zoomed in on Bernie's astonished face ... Rhoda June Balmuth, wife of editorial's Bernie Balmuth, is the proud possessor of an Associates Arts Degree from Valley College where she recently graduated Magna Cum Laude ... "Funny Girl" had an unprecedented double showing in the Kremlin Palace at the recent Moscow Film Festival where it was showing out of competition. It was the first time any film at the bi-annual affair has been accorded this honor ... Dr. Fletcher of "I Dream of Jeannie," on Friday, June 27, by proclaiming it "Barbara Eden Day." Both Cocoa Beach and the Space Center have been an integral part of the popular series ... Robert Brown, star of "Brides," was a guest at the 37th Annual Southern California Scottish Games recently at Corsair Field in Santa Monica. Born in the Hebrides Islands of Scotland, Brown was an honorary judge of the ancient Scottish athletic activities ... Be sure and tune in August 28th when the "Screen Gems Presents" hour-long color Trini Lopez special airs with guest star Nancy Ames.

**OBIT** — Final rites for Walter E. Swink, 73, retired postman and father of Robert Swink, Columbia film editor, were held at the Steen-Lorentzen Funeral Home in North Hollywood on June 25th. Also surviving are sons, George, a post production supervisor at 20th-Fox; James, a lawyer; and Harry, a Seattle businessman.

**THOUGHT FOR THE DAY** — It's wonderful to have our unions and guilds protecting us, but, what good is a raise if you aren't working? Are we pricing ourselves right out of European competition?

# THE FRIENDLIEST GORILLA



*NEW CHEF — Visitors to the Scotty Del La Roche household in Sunland are sometimes startled by the appearance of Scotty on his way to work in a Gorilla costume stopping to grab a bite to eat as he goes out.*

## SUNLAND

By John Ringo Graham

If it hadn't been for King Kong, Scotty del la Roche might be out of work today. In the early 1930's Scotty's father was a circus acrobat who specialized in clowning with an ape suit. Hearing about the new movie, and needing a job, the elder del la Roche applied. For a while things went great, then when the producer started asking for dangerous stuff like climbing walls, and dodging tanks and planes, Scotty's dad got cold feet.

No one to let good money get away, del la Roche gave his son the suit and told him to finish up the picture. Scotty did, and he has rarely been out of monkey

costumes ever since. Because of his circus background, Scotty has a build that would make most of the Muscle Beach crowd look like the so-called "90-pound weakling."

The del la Roche's had their own one-ring circus and the seven boys and one girl were put to work in the various acts. "I'm the only one who stuck with it, though," Scotty admits. Since donning the monkey suit, Scotty has taken 13 tours around the world as a performing ape.

An expert in several languages, Scotty's act needs no translation. "When I hop into that suit," Scotty explains with a grin, "it's instant fun wherever I go." Some of the oriental audiences he has played to aren't sure if he is real or not. Until a whole theatre audience of people stamped for the exits, Scotty

used to jump into the crowd once in a while as a joke.

Not even his pretty wife Diana was able to convince the frightened patrons it was all a fake stunt. The manager was worried ticket sales would fall off, but instead the next show was jammed with eager customers wanting Scotty to scare them to death. "I never tried that gag again," Scotty said, "somebody might get hurt."

Scotty has one of the best gorilla suits in the business. His costumes cost nearly \$7000 and come from West Germany. When a wag asked him where the costumer found gorilla hair in West Germany, Scotty told him: "It's simple, they go into a gorilla barber shop and sweep it off the floor."

Suit replacement is one of his biggest problems. In the Orient the high

humidity and rain will rot a suit in less than a year. Elsewhere they will last approximately two years. In the last 35 years, Scotty has ordered 15 new suits. Each one has to be custom fit and takes months to complete. "I have some of the most expensive suits in the world," Scotty points out, "and I don't have to worry about someone else having one just like it."

Scotty is in demand for publicity appearances and shows at shopping centers, but not everybody thinks he is

Hollywood Hills uttering growls and screams while the woman fled in terror. In the middle of a re-take, an off-duty policeman spotted Scotty crashing through the brush in hot pursuit of the frightened woman.

Pulling out his gun, the man gave chase and was ready to blow Scotty into the next world when he was stopped by a shout from the camera crews. "That has been several years ago and I still get the jitters when I think about it," Scotty told me.



*ODD JOB — In getting husband Scotty off to work, Diane Del La Roche sometimes spends an hour helping her actor-husband ready for work.*

the kind of ape they want to meet. At a pancake house opening, a public relations man asked Scotty to eat the first plate of griddlecakes to roll off the stove. But, when the waitress tried to hand him the plate, her hand shook so hard she dropped it.

The next platter did the same, and by the time it was decided to abandon the whole idea, four sets of crockery lay in pieces on the floor. "That little girl was scared to death of me," Scotty explained, "and nothing I could say or do would keep her from trembling with fear."

Movies have been a constant source of income for Scotty, but one picture had nearly fatal results. The script called for him to chase a housewife through the

Once when he was given a booking in a remote part of Asia, Scotty demanded an air conditioner in his room. "Oh sure," the promoter told him. "We will get you an air conditioner, don't worry about it." After he arrived for the engagement, Scotty found out too late the room had an expensive air conditioner alright, the problem was, there was no electricity to run it.

When his gorilla suit foot ripped during a show in Ipoh, Maylaya, Scotty walked into a shoe shop run by a Chinese to have it repaired. Putting the torn shoe on the counter, the burly actor called for service. The owner came out, took a look at the gorilla foot and ran out the front door leaving the cash box open and store

unattended. No amount of coaxing would get him to return and repair the torn foot. "He was just too superstitious," Scotty remembers.

After years of holding his slim wife over his head in the gorilla act and tossing her about the stage, Scotty has a barrel chest and arms to match, that would be the envy of all weight lifters. But he is a gentle man who would rather cook a fine gourmet meal or some other non physical pursuit around the house, than do body building.

His meals are famous around the Sunland neighborhood where he lives, and in almost every nation his work takes him, he is able to whip up the national dish in short order. His home frequently resembles a United Nations, as friends



*STARTLED DRIVERS — Drivers on their way through the Sunland area are used to the sight of Del La Roche racing past in his gorilla costume.*

from around the world show up for a visit. There seem to be as many show people as ordinary folk in the lineup.

At a recent dinner, a magician and his family were eating next to a former circus acrobat and next to him was a writer, while some other friends who had popped in to say hello were arriving. "I'm a Universalist," Scotty grins, "I like people as people, I don't need to know anyone's nationality."

"Nobody can be mad at a monkey," Diane smiled, giving her husband an affectionate pat. People are used to seeing a gorilla shopping in Sunland markets or reading the paper next to the living room window of the del la Roche home. A few still get a start when a black gorilla drives up for gas, but most of the time he is accepted without question. Of course the suit is a bit hot in the summertime, so Scotty hopes to land bookings in cool climates each new season.

Continued on Page 29

# Valley CLOSE UP



**FRANK McCARTHY** — Who produced "Patton" for 20th Century-Fox is a brigadier general in his own right, and knew the controversial general during WW II.

By Frank Taylor

I met the man who is filming a legend the other day. The man is Frank McCarthy, the legend is General George S. Patton. The movie is titled simply: "Patton" and is costing millions to produce. McCarthy doesn't look like a war monger — and he isn't, but numerous people have suggested his glorification of war, (if that's what "Patton" is) is out of step with the times.

But history seems to prove that war is never out of vogue. It above everything else seems to thrive in any society or era. Since my personal exposure to generals and armies has left me a bit prejudiced against them, I wondered what a movie about General Patton would be like. And I wondered what Frank McCarthy would be like. An extensive telephone interview with McCarthy in London proved one thing, he knows his subject, and believes in the man he is bringing to the screen.

Later, a personal interview in Hollywood convinced me he is not only immersed in his subject, he is one of the great charmers of the world. He was also a brigadier general and a businessman with a keen sense of box office appeal. In Hollywood as elsewhere, producers don't

## "PATTON" FILMING A LEGEND



**CAVALRY GENERAL** — General Patton loved to wear cavalry boots and pants when there was no longer a horse mounted cavalry. His famous pearl handled six-guns were constantly on his hips during combat.



TWO GENERALS — George C. Scott and Carl Maldin play generals, Patton and Bradley in "Patton" for 20th Century-Fox.

BATTLE SCENES — Two tanks clash with North African soldiers during the invasion of North Africa. Over 200 tanks were loaned by the Spanish government for the film.



like to be prophets without profits.

I found myself woefully ignorant of General Patton and his accomplishments having been too young for both WW II and the Korean conflict. But McCarthy was kind enough to loan me a personal copy of an autobiography, "General George S. Patton, Jr.", and I set down to find out something about him. Later I plowed through Ladislas Farago's monumental volume (831 pages of fine print) "Patton: Ordeal and Triumph".

Boggled by the reams of print and glowing accounts of Patton's military victories and public scandals, I gradually became fascinated with the man and his life. Certainly heroics seem to be falling on hard times and patriotism is on the skids, but "Patton" might remind a few people at least, even though such sentiments are old fashioned, they are worthwhile virtues after all.

Patton came from Pasadena of all places and prior to his march through Europe and Africa practiced in the desert east of Indio, California. So it is fitting a California based movie studio is doing his life during WW II, I suppose. Flambouyant in life, and a hallowed legend in death, Patton would have had a ball working with the movie makers. Not only has McCarthy rounded up an impressive list of real generals including General of the Army, Omar Bradley, he assembled an impressive array of men and materials.

His press releases read like a quartermaster's requisition sheet.

The re-construction of the battle of El Guettar, in Tunisia for example goes like this: Personnel, 350 Americans, 370 Germans, 60 officers, (both sides) 300 artillery men, (both armies) 26 drivers, 305 men for the tank crews, 34 German tanks, 33 American tanks, 4 Heinkel fighter-bombers, 30 German lugers, etc.

A few people have accused McCarthy of runaway production, but he has a ready answer for them, although it is a bit involved. He had planned to bring "Patton" to the screen 18 years ago but the General's widow was still alive and the Army refused to help. While McCarthy waited for proper military assistance, Mrs. Patton passed away. But by this time the Army had gotten rid of its tanks. The government had given Spain vast amounts of surplus WW II equipment for bases in that nation, and much to McCarthy's relief, the Spaniards were willing to loan out men and materials for the production.

Combined with the fact Spain has nearly duplicate terrain for almost every locale Patton fought in, it seemed like the logical place to shoot the movie. But



**WAR CONFERENCE** — General Patton's pet dog "Willie" a pet bull dog was a favorite of troops and the tough general himself.



**CAPTURE CITIES** — Patton captured more than 12,000 cities and towns during his invasion of European countries occupied by the Germans.

battles were only part of the General's story, and Franklin Shaffner is quick to point out, that as the director, it was his task to tell the story of a man's life, not re-live every engagement of WW II. Although he would probably be the first to admit Patton loved war, and any attempt to separate his story from battle is difficult at best.

For instance, between August 1, 1944 and May 9, 1945, Patton's troops, the U.S. Third Army liberated 12,000 cities and communities, marched 1225 miles in 291 days of combat, crossed 24 major rivers, captured approximately 81,000 square miles of occupied Europe and

took more than 10,000 prisoners a day for several weeks. Obviously trying to avoid military action in re-telling these triumphs is impossible, if one is to keep the facts in order.

Even more famous than his battles, was the periods when Patton seemed to be a brute or at best a nut in a military uniform. The famous slapping incident is one case. That is probably better remembered than any other single thing the General did in WW II. Rather than try to gloss over it, or excuse the burst of temper, McCarthy has tried to reconstruct the event as closely as possible to what happened — then expects the audience to make up its own mind from the facts as they are presented.

Trying to be objective, McCarthy has approached his task with the idea his cameras and actors are reporters re-creating history. The facts should speak for themselves. George C. Scott who plays Patton will give many people a double take. He is a close resemblance to the fire breathing, frequently blasphemous, and inspired leader in combat that Patton seems to have been.

Many of the men who knew him, served under him or over him during the years he was part of the United States Army, feel Patton was something of a mystic. Indeed, his bursts of near genius and leadership made him the most feared combat officer in Europe, by the German's own admission. Their participation as technical advisors, (General Bradley spent long hours going over the script prior to shooting) became a labor of love.

Not everyone will agree with what has been done by McCarthy and Shaffner, and not everyone will agree with the subject matter, but the one thing the producer hopes for is this: "When people go out of this picture they will hate Patton or they will love him. Since that's pretty much the way he was in real life, I will feel we have done a good job of presenting his true story."

Trying to get a legend on film is never an easy task. Trying to pin down a figure of history as enigmatic as Patton's is like catching lightning in a bottle. Frank McCarthy is betting he can do it. So is Fox. Patton's son who until recently was serving in Viet Nam as a combat officer once was reported to have said: "I will shoot the SOB who tries to make a movie about my father," and McCarthy hasn't forgotten his threat.

Perhaps once the younger Patton sees the film, shooting won't be necessary. But he made the threat sound like he meant every word.

# The Going Thing for 1970

## You Too Can Enjoy The Luxury Of CAR LEASING

Have you considered leasing your automotive requirements? Want to know more about the many advantages you can enjoy from leasing? Come in, or give us a call.

YOU CAN

**LEASE**  
A NEW '70 FORD  
**LTD**



AS LOW AS \$ 95.00 per month

CAMPER RENTALS \$95 week  
Our Low Rate includes Insurance

**GALPIN**  
**Ford**

LEASING-DAILY RENTALS

**787-3800**

**15505 ROSCOE BLVD. SEPULVEDA**

# SWIM-WEAR BOUTIQUE

## Be demanding.

Make sure that you keep your money at a financial institution that doesn't require you to keep your funds with them for 3 months before earning dividends. (That will eliminate all banks.)

At North Hollywood Federal you can deposit money today and take it out tomorrow—if you like—and never lose one penny of dividends. NHF has been paying that way since 1966. If you don't get this advantage where you're now saving, you're probably losing valuable earnings every time you make a withdrawal. One extra feature: Your funds received by the 10th of any month by NHF earn from the first when those funds are held to end of the quarter.

Add it up, then call us up.  
Assets over 90 million dollars.

### North Hollywood Federal Savings

and Loan Association.

4455 Lankershim Blvd.—off the Ventura Freeway  
Branch Office: 5226 Lankershim Blvd.  
Telephones: 766-3701 • 984-2810 • 877-3426

FRINGED PONCHO... for a dramatic approach to the swim scene is by designer Oleg Cassini. The cape which could easily double as a midi-length patio skirt is of cotton twill in a geometric print of mauve, purple and lime. Its matching bikini of twin-printed Enkature nylon has a small, soft contoured bra and a sarong-tied pant.

STYLE 9653 PONCHO, sizes: small, medium, large. About \$24. STYLE 9353 SARONG Bikini, sizes 8 to 14. About \$24 at Better Valley Stores.



There's a man in  
Van Nuys  
who makes

Wonderful  
things  
out of  
Canvas



National Canvas Products Association Award Winner  
in the U.S., Canada and 13 Foreign Countries.

UNUSUAL DESIGNS and themes for home or Commercial installation our specialty.

### Van Nuys Awning Company, Inc.

Established in Van Nuys since 1918

6160 Van Nuys Blvd. VAN NUYS

782-8607 for estimates.

SWIM COSTUME... of pale peach colored pigskin-textured nylon features a long belted shirt with peasant sleeves over a high-collared maillot. Fly-front shirt is collarless so that the high collar of the suit gives a Nehru look to the costume. Suit converts to a plunge neckline for sunny exposure. From Oleg Cassini's Boutique collection for Peter Pan, it is available in sizes 8 to 14.

STYLE 9648 PEEL-THE-PEACH Shirt, sizes: S, M, L. About \$28. STYLE 9348 PEEL-THE-PEACH Suit, sizes 8 to 14. About \$33. At Better Valley Stores.

## Southern Calif. MPC Awards



**AWARDS LUNCHONERS** — Council member Judy Canova and actors' agent Russ Larson of North Hollywood were among the industry personalities at the awards luncheon that also saw actress/singer Elayne Blythe named president of the Southern California Motion Picture Council. For more than 40 years, the Council has evaluated motion pictures that are worthy of family viewing and support. al studley photo



**AWARDS GIVEN** — Citations for making outstanding family motion pictures were presented by members of Southern California Motion Picture Council when Elayne Blythe of North Hollywood, second from right, was installed as Council president for sixth consecutive year at luncheon in Directors' Room of Sheraton-Universal Hotel. Assisting Miss Blythe was Mrs. Gordon Nicklin, center, council members. Recipients were from left, Ed Hale of Columbia Pictures for "Run Wild Run Free"; Newton P. Jacobs, president of Crown International for "Fantastic Plastic Machine"; Eric Blum, who with his brother Lowell, directed "Fantastic Plastic Machine"; and producer Edgar J. Scherick for "Ring of Bright Water". al studley photo



What is E.T.I.?

E.T.I. stands for the Elapsed Time Indicator. Set it to remind you what time to meet your wife. How long you've been under in your scuba gear. When to put another dime in the parking meter.

It's standard equipment on the Wyler 660. So is the self-winding movement, automatic date, heavy duty stainless steel case. We call it the 660 because it's guaranteed waterproof down to 660 feet, providing crystal is intact and genuine Wyler parts are used.

All Wyler watches feature the Incaflex balance wheel—guaranteed against shock for the life of the watch—replaced free if ever broken. The Swiss who make Wyler watches know and love their craft. And it shows in the beautiful precision of their work.

Illustrated watch: \$95.00. Other beautiful watches for ladies and men at your jeweler.

**Wyler** **660**



# Berggren JEWELERS

The Valley's Leading Jeweler for Thirty Six years.

BANKAMERICARD & MASTER CHARGE CREDIT



Telephone SState 8-4014  
No. 25 Bullock's Fashion Square  
SHERMAN OAKS

MEMBER AMERICAN GEM SOCIETY

CREATIVE CUSTOM DESIGNING  
in our own shops • certified gemologists

**BERT REMSEN**

# **SUCCESS AFTER TRAGEDY**

**B**ert Remsen has the kind of courage that makes men successful both in life and in business. A quiet, determined attitude and unbounded confidence in himself helped Remsen rebuild the shattered career a freak accident threatened to destroy. An actor by profession, Remsen was working on "No Time For Sergeants" at Warner Bros.-Seven Arts when the boom of an 85-foot crane broke loose and struck him across the back.

Doctors feared Remsen would never walk again and the spine injury seemed to spell an end to his future in the motion picture industry. But the doctors hadn't realized the determination Remsen had to keep working in films — just as important, learn to walk again. Supported by his family, Remsen began the long struggle to overcome his handicap.

When he felt he had mastered his legs once more, he started to hunt for work. Calling on friends who knew him and his ability, he soon had two positions offered. "One," he recalled, "was script

supervisor on 'Batman', the other was casting director for 'The FBI'." He selected the one with the most challenge, that of casting director.

Through the period of time that has passed since he signed on, Remsen has found the job more exciting and stimulating than he hoped. A casting director is in a unique position to help established actors, and those just beginning careers. Gene Tierney who retired from films when she married a Texas millionaire hadn't returned to Hollywood in many years when Remsen decided a part in an "FBI" segment would be perfect for the actress.

After contacting her by telephone,

Miss Tierney agreed to look over the role. A few weeks later she was back in harness on a Warner Bros.-Seven Arts sound stage. As a result of his initial invitation, Miss Tierney has resumed an interrupted acting career and Remsen feels responsible for at least part of the credit.

Television offers a continuous challenge to men like Remsen. In order to keep audience interest up, producers try to hire leading actors and prominent personalities for cameo roles in their shows. The task of convincing hard nosed agents to take the low salaries television budgets call for, falls on the shoulders of men like Remsen.

In order to convince an agent his client should accept a lower fee, Remsen finds himself asking as a salesman. "The better I can make a part sound," he grins, "the more likely my chances of success will be." A casual glance at the past few seasons of "The FBI" talent roosters with the glittering names Remsen has lured for it, convinces most of his contemporaries he is doing a top rated job.

Recently Remsen decided to try something new and accepted the job of casting director on "Rabbit, Run", now shooting at Warner Bros.-Seven Arts. The assignment given him by director Jack Smight was a tough one — and Remsen accepted it for that reason. Because the locale is supposed to be Reading, Pa., Remsen had to find Hollywood actors who would fit into this mold, then blend with real Reading residents.

The task took several months of hard work. "We had plenty of time to cast the various roles," Remsen says, "lots more time than you would get to do a television show, and that part was nice. But both the director and I wanted things right." After interviewing hundreds of actors over a three month period, the cast was set. "It was amazing how well the people we selected matched those actually living in Reading," Remsen observed.

One of the facets of his work that Remsen enjoys is young people. In his position those who are talented and available are top candidates for good

roles. But he never allows favoritism to stand in the way of finding the person best suited for the part. "I have to be objective and avoid letting my emotions rule my choices," he points out. "That is one reason I never look for parts I might fit into. Once you do that you are finished as a good casting director."

One of the best tools he has for his task is a card file. In the file are names of various actors who have done particular kinds of roles and their credits. When the time comes to start filling roles, Remsen turns to this. But he is led more by intuition and hunches than he is by past experience in certain areas. "I like to give actors roles they aren't normally associated with," he said, "I might offer a serious actor a comedy part and a comedian a serious dramatic role for example."

The actors seem to appreciate Remsen's approach and he rarely has trouble filling his roles with top talent. When it comes to youngsters, Remsen takes great delight in trying to help them find parts. For those aspiring to continue acting careers in television or the movies, Remsen has a few suggestions. "They should get all the experience possible in live theatres and stock companies," he advises, "so they will have a reservoir of talent to fall back on and experience to carry them through rough spots."

A veteran of the days when big studios put a protective arm around actors, Remsen feels todays industry is vastly different. "Few of the studios have contract stars any longer and without the aid of a studios publicity department todays actor and agent find themselves alone." "So," he continued, "the important thing is to keep looking for work. The more doors you knock on, the more chance there is one will open." Remsen frequently deals directly with the actor instead of agents. "Don't expect an agent to do everything, go to interviews yourself and talk to people. Being a free lance actor today can be a very stimulating experience, or it can spell the end of an acting career because of stagnation and lack of work."

There is little chance Remsen will ever find himself in that position. He is constantly busy both at work and at home improving his ability to do a job well. Far from feeling sorry for himself, Remsen rarely brings up the subject of his accident unless prompted to do so. Even then he is matter-of-fact and shrugs it off. "What is important is what is happening now — not what happened yesterday," he told me.

#### A MOVIE SUCCESS BEHIND THE SCENES

As we walked toward the studio commissary we passed a towering crane. "That's what fell on me," he said nodding in the luncheon appointment with Jack Albertson, one of the stars of "Rabbit, Run," we kept bumping into fellow workers Remsen knew on sight. Each time there was a cheerful exchange of greetings. The smile never left Remsen's face.

Bert Remsen never looks back — he doesn't have to. The future is where he spends most of his time, and that is where his thoughts are. He is quite a man.



MRS. NIXON TOURS UNIVERSAL STUDIOS.  
The Tour was honored to have Mrs. Richard M. Nixon as a visitor along with her daughter Julie and a contingent of Washington press. Mrs. Nixon was in Southern California touring volunteer projects to help the poor. Mrs. Nixon is seen here with "Frankenstein" who is depicted by Mike Bongiorno of the Tour Division.

## Electric Elegance

by Carol's Interiors of Van Nuys



Designed by Ron Swing

Combining Custom designed Pieces with Catalogued Furniture.  
RESULT — Drama and Beauty . . .  
CALL US for Complete Decorating Service.



*Carol's*

INTERIORS INC.

14640 Victory Blvd. Van Nuys

Telephone State 2-9586

goymar SALON OF BEAUTY



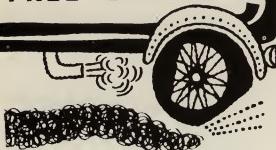
14646 Ventura Blvd.  
Sherman Oaks  
981-6211

18 Specialists to  
Design a Hair style to  
accentuate your beauty.  
from \$6.00 Shampoo and set

WIGS \* FACIAL \* FIGURE CONTROL  
\* LYNNE AND ME BOUTIQUE SHOP

**Ted's**

**LIQUOR  
STORES**  
*has*  
**FREE DELIVERY**



**ONE-STOP SHOPPING**

- LIQUOR-WINE
- GROCERY & DELI ITEMS
- KEG BEER
- CHAMPAGNES
- PARTY SUPPLIES
- CASE DISCOUNTS

From East Valley

**761 - 5176**

From Los Angeles

**877 - 4121**

From West Valley

**984-3222**

**Ted's +**  
**PIZZA** *Patio*  
 DELIVERS  
 Call **980-3220**



PRINCESS CHANDANENA

HOLLYWOOD, — Chandanena, Screen Gems, has signed a contract for four of her latest songs, approved by AGAC, with NARDO MUSIC PUBLISHERS for cutting on B & O label; six more are now in negotiations with another publisher and recording company.

Winner of a Science Fiction Award from readers in Geneva, 1967, Chandanena now awaits for word from her London agent on the sale of her current TV-hour-long special which is geared for the BBC. Negotiations are currently underway for her latest mystery novel, which she hopes will be filmed in time for Fall release.

Other current commitments include the task of writing the Screenplay for I.D.E. THOMAS (Welsh Writer and foreign correspondent for the BBC) latest book "God's Outsider".

Donn Tatum, right, president of Walt Disney Productions, accepts special award for his company's support of the Volunteers of America's Maud Booth Family Center in North Hollywood. Making presentation at Volunteers' Annual Meeting is Judge Kathleen Parker, president of the board of directors.

Photo by Luis Guzman



# Eye On Hollywood

A huge Brahman bull broke loose from its tether during a scene from Robert Aldrich's "Too Late The Hero" sending stars Michael Caine, Cliff Robertson and a crew of 50 scattering in all directions. It plodded onto Occidental Blvd., the street fronting the studio, and began grazing on grass in a nearby lawn. After it was captured and returned to work Aldrich quipped: "From now on that street will be spelled OX-identical Blvd."

\* \* \*

Richard Neubert and Bob McAndrew who co-produced "Fifth Street", a documentary about Los Angeles' Skidrow, have a new property about a notorious juvenile delinquent they will film as a feature motion picture for a major studio in the fall. The 27 minute film, has been acclaimed by local critics.

\* \* \*

Jeff Donnell, playing aviatrix Cornelia Fort, the lady flying instructor who was teaching a student over Oahu when the Japanese Air Armada flew by to blast Pearl Harbor and other military installations on December 7, in a scene for 20th Century-Fox's "Tora! Tora! Tora!" was told by Director Richard Fleischer to "get on the Stearman." For a moment, I thought I was working in a Western," said Jeff. "Then I found the Stearman was a plane."

\* \* \*

Producer Arthur P. Jacobs' newest motion picture, "Beneath The Planet Of The Apes," tells of the simian military invasion of a mutated human society dwelling in the remnants of what was New York before the city's obliteration by an atomic blast.

Most of the action occurs in the remains of a Manhattan subway system, or in the molten carcass of St. Patrick's Cathedral deep in the bowels of the earth.

No sunlight penetrates the depths.

But Jacobs wants to make one thing clear.

The film will cost over \$5,000,000 and is intended to entertain a wide audience.

"We are not," he insists, "making an underground movie!"



# Marcel Lautier

De Paris

**COMPLETE SALON OF BEAUTY**

**HIGH HAIR STYLING**  
AND  
**EXQUISITE DESIGN**

*Specializing in Wigs and Postiches  
Sales and Service on all  
Hair Goods*

Trade Prices to the Industry "Actors" Guild  
from 1 to 1000 pieces

**FREE PARKING • AIR CONDITIONING**

**PAVILION COIFFURES**

**BEAUTY SALON**

10250 SANTA MONICA BLVD.  
75 PAVILION CENTURY CITY  
LOS ANGELES 90067

**WIG SALON**

277-1522  
277-9999

enjoy

**STUDIO**  
every month

**SUBSCRIBE  
NOW**

one year only

**3.50**

## If You Have To Get There In A Hurry!

Charter your own plane... from  
**GOLDEN WEST AIR CENTER**

- 24 hour service
- Prop or Jet - 1 to 18 passengers
- Fly anywhere in USA
- Airline rated pilots

Eliminate costly delays at the airport...  
fly in comfort on your own schedule.

**GOLDEN WEST  
AIR CENTER**

(Two locations on Van Nuys Airport)

16700 Roscoe Blvd.



**CALL TODAY: (213) 786 - 8021**



## Tipperary Downs, Inc.

### A "SQUARE INCH" of IRELAND - \$1.00

TIPPERARY DOWNS INC.,  
Mailing address: P. O. Box M,  
Sherman Oaks, California 91413.



Colorful and impressive "Deed" conveys sentimental rights to ACTUAL site in Ireland. 9"x12" document hand inscribed by our artist. Suitable for framing. A unique and lasting gift for any occasion. Orders mailed within 24 hours of receipt. Order several and give the "Luck of the Irish" to all your friends. You'll be delighted or money refunded. To order: Print name(s) to be inscribed and send \$1.00 each, plus 25c postage and handling to:



### • WHAT-HAVE-YOU Scavenger's Paradise

#### Antiques

BUY — RENT — SELL — SWAP  
USED FURNITURE • MARBLE  
3749 Cahuenga • North Hollywood  
TR. 7-7945

**SUBSCRIBE**  
enjoy **STUDIO**  
every month

Rudy's  
B & R

Valley  
POplar 3-5193  
**FAST DELIVERY  
ANYWHERE**  
From Los Angeles  
TRiangle 7-4192

**VODKA** \$ 6 99  
**HALF-GALLON**

**RUDY'S** Wine and Spirits Company  
10153 Riverside Drive • North Hollywood

*Bob and Rose Newman*



Phone 763-5193 or 769-9165 or 877-4192.

Robert Stack will have no trouble remembering the title of the third segment of his new "Name of the Game" series which Mark Daniels is directing for Producer George Eckstein from a William D. Gordon script. "With Rosemarie (Mrs. Stack) involved in so many charities the title of the show is a cinch to remember," Bob states. "It's called — 'Give 'Til It Hurts.'"

\* \* \*

William Windom, just back from Honolulu and a guest starring role in "Hawaii Five-O" to begin his new NBC series based on the life of James Thurber, "My World, and Welcome To It," couldn't understand why he was being congratulated all over the islands. Seems the segment of "The Farmer's Daughter" in which he finally marries Inger Stevens had just played over Hawaii television and the impact was such that strangers he met on the street and at the beaches came over to congratulate him "as if I were an old friend, or a member of the family."

\* \* \*

Executive producer Bud Groskopf proudly displayed the "G" rating won by his Academy Award-nominated production "The Boys of Paul Street," and predicted a wave of "clean, wholesome family pictures" in the future. Although filmed in Budapest with an all-Hungarian crew and a nominee in the foreign film category, "The Boys of Paul Street" features a cast of English youngsters who filmed the picture in English. It already is one of the most honored pictures of the year and is just now starting its United States engagement.

\* \* \*

Although he'll be in London when "Laugh-In" begins taping in a few weeks, Michael Caine will be very much in evidence on the show this fall. Producer Carolyn Raskin set up an entire studio at NBC to film several hours of one-liners by Caine between takes of his starring role in Robert Aldrich's "Too Late The Hero." His Cockney humor had even that laughter-saturated company doubling up and he's already been invited back for more when he returns in August to promote his rip-roaring comedy "The Italian Job."

\* \* \*

Marlon Brando will dig out his perfect German-accented voice when he plays the starring role in "Two Blue Dots," Jerome Epstein production of a suspense, adventure story tracing a German family from post-Hitler to the present. Brando has excellent credentials for the role as a result of his German roles in "The Young Lions" and "Morituri."

Continued on Page 26

# IN NEWS



BY FLORENCE MACK

In the face of overwhelming evidence that vacations are sometimes booby-trapped with danger, some of our more cautious employees are taking no chances. EVELYN TLAPA of transportation is spending hers at home, but changing her daily routine completely. Eating all meals out, forgetting the housework and shutting off the telephone enables her to spend quiet hours reading and going through catalogues in search of the most appropriate new furniture at the best possible prices ... thus avoiding quibbling over where to go, what to wear, how much to spend and what mode of travel to use. It will also result in what vacations are primarily for: a real rest. MARION and BOB HOCKETT, of Our Police and Accounting Departments respectively, would have liked to remain home and enjoy their new swimming pool but S.O.S. from Bob's mother in Kansas sent them on their way with son MICHAEL.

Now that school is over for the season several potential producers, directors, writers, etc., including PETER PASTERNAK and MICHAEL MURPHY, sons of Producer Joe P. and Writer-Producer Richard M. are getting practical experience in various departments. Back for a second season in Script is CECILIA CANEZ, who's returning to college in the fall. It's fun watching these enthusiastic youngsters avidly absorbing knowledge of film making.

Lieutenant CHARLES PEYTON and his charming mate, EVELYN are the proud parents of two prospective geniuses, if what Thomas A. Edison maintained is true: "Genius is one percent inspiration and ninety-nine percent perspiration." Their son ROBERT, just graduated from high school, will attend the University of California at Santa Barbara on a Twentieth Century-Fox scholarship award. He is also the winner of the Bank of America for Achievement in Mathematics and Science; the Elks Club Recognition Award and the Lions Club Top Student Award. His older brother, JOHN, graduated with honors from El Camino Junior College and matriculates to the University of California in Santa Cruz.

Congratulations to Mail Supervisor DENNIS BROWN and his pretty bride, MARY THERESA MOORE, who were married in the First Baptist Church of Van Nuys. Following a reception at the Knollwood Country Club in Granada Hills, the radiant newlyweds departed on their honeymoon.

HENRY GOLDFARB, superintendent of our DeLuxe Lab at Western Avenue, had to send out an SOS for his secretary, IRIS ROSS, who was sent to a projection room on an errand and failed to return. Iris mistakenly entered the wrong room and found they were running portions of "HELLO, DOLLY." "I was mesmerized," explained Iris. "BARBRA STREISAND held me spellbound — the picture is simply fantastic. I just couldn't leave."

GENE TIERNEY'S many friends are happy to see her back on the lot looking as beautiful as ever, for her role in "DAUGHTER OF THE MIND," a Twentieth Century-Fox TV "Movie of the Week," in which she co-stars with RAY MILLAND.

FRANCES RICHARDSON, popular head of our Research Dept., is recuperating from surgery in a rest home in Lincoln, Massachusetts. Frances was stricken in Boston during her vacation and hopes to be back at her desk in a few weeks.

The sudden demise of the former BETTY BURTON (Mrs. Wayne Marwick) was a shock to all of us who remember the gentle Betty from the days when she was retired Treasure JACK CODD'S secretary. Our condolences to her widower.

ROBERT BUTNER of the Makeup Department was feted on his natal day by a group of friends who surprised him with a luncheon in the Granada Room of the beautiful Century Plaza Hotel.

This year's WOMPI romp, held in the lovely Venetian Ballroom of the Ambassador Hotel, was the group's 'plushiest.' Two members from Fox received awards: ELENA VASSAR of the Music Department as "Wompi Of The Year" and executive secretary, LEE HANNA for Industry Service. Celebrity guests included the well-liked Meteorologist BILL KEENE, who doubled in brass as Master of Ceremonies; DIANE BAKER, GEORGE MAHARIS, EDY WILLIAMS, CESAR ROMERO,

Continued on Page 34



"Specialists in the unusual"

OVERHEAD DOOR CO., INC.



GENIE  
ELECTRIC GARAGE  
DOOR OPERATORS

765-5678  
983-0709  
244-0302

Satisfied Customers  
Since 1938

7215 Ethel Ave. North Hollywood

SUBSCRIBE  
NOW

enjoy

STUDIO  
every month

24 HOUR OR DAY

TELEPHONE  
ANSWERING  
SERVICE

- Professional
- Commercial
- Residential

Serving

STATE • DICKENS  
DIAMOND • TRIANGLE

WEST VALLEY  
TELEPHONE EXCHANGE

7018 Reseda Blvd  
DI 3 1901

VAN NUYS  
TELEPHONE EXCHANGE

14532 Vanowen  
ST 5 5406 • TR 3 1550

# AN EYE ON HOLLYWOOD

General George S. Patton had one thing in common with today's hippies. He wore a handful of rings, was seldom without four — his West Point 1906 class ring, a massive ruby, two serpents intertwined and his wedding band.

John Huston, the only director in the history of films to have directed his father, his daughter and himself, cast himself in a cameo role as an Admiral in "The Kremlin Letter." It is his eighth appearance before the cameras.

\*\*\*

Anne Heywood, who has won numerous acting awards for her dramatic

performances in such pictures as "90 Degrees in the Shade" and "The Fox," has only one press clipping she keeps on hand. It is a one-liner that praised her singing the title song in husband Raymond Stross' comedy "Midas Run." She explained that for a serious actress to get acclaimed for her singing "is like a comedian playing Shakespeare — and getting the critics' kudos."

\*\*\*

Poor Michael Caine! Given two days off from filming Robert Aldrich's rugged World War II drama "Too Late The Hero," Caine was "forced" to pose with 10 ravishing undraped females for a pictorial layout in Hugh Hefner's favorite magazine.

"Prince Michael," as he's been dubbed by the host of friends he's made since the company returned from three months in the Philippines, will tape a series of "Laugh-In" one-liners before heading home to London and the World Premiere of his latest release, "The Italian Job."

\*\*\*

Producer Jerome Epstein, for 20 years associated with Charles Chaplin as producer and associate producer, is lining up Vanessa Redgrave and Sean Connery for "The Urge," a romantic comedy from his own story and screenplay about a modern American success. Epstein also will direct.

\*\*\*

Ernest Borgnine, in Madrid starring in Titus Films' "Vengeance Is Yours," surprised the members of the company when he suddenly turned off a Spanish-dubbed version of "McHale's Navy" just as the show was getting started. Ernie explained he had seen the exact same episode — Spanish-dubbed — two weeks earlier in Bogota, Columbia, while he was filming Joseph E. Levine's "The Adventurers."

22 Years Experience • 9 Years Same Location

SERVING ENTIRE VALLEY

## TRANSMISSION SPECIALIST

Adjustments - Repairs - Extractions - Conversions

AUTOMATIC - STANDARD - FOREIGN

HYDRAULIC - POWER-AUTOMATIC Terms

POWER-FLO - POWER-SHIFT Financing Available

ULTRA-MATIC - TORQUEFLIGHT

"I DO MY OWN QUALITY WORK"

Honest, Dependable, Reasonable All Work Thoroughly Guaranteed in Writing for 6 Months

FREE LOAN CARS TOW SERVICE

762-5440 ERWIN'S TRANSMISSION SERVICE

5440 Cahuenga - North Hollywood

NEAR UNIVERSAL STUDIOS COR. LANKERSHIM AND CAMARILLO

## Recommended Auto Services

SPECIAL CONSIDERATION TO STUDIO PERSONNEL

## MARCO MUFFLER AND AUTO SAFETY SERVICES

TOMMY AND BLAISE PENDERGAST  
"We don't meet competition. We create it!"



FREE PICKUP  
AND DELIVERY

MUFFLERS, PIPES, SHOCKS  
SMOG DEVICES  
HELLWIG OVERLOAD SPRINGS  
TRAILER HITCHES

4340 LANKERSHIM BLVD. North Hollywood  
JUST NORTH OF UNIVERSAL STUDIOS 985-0705

## WRAY BROS. FORD

6115 Van Nuys Blvd.  
ST 2-7211  
TR 3-1350

### EXTENDS FLEET PRICES

Studio Employees  
On All

### Ford Models and T-Birds

See or Call  
**J. W. TAYLOR**  
(Fleet Sales Manager)

## foreign car specialists

EUROPEAN

JAPANESE

## CONTINENTAL AUTO REPAIR

DINO SERAGUSA 762-9320 TONY ESPOSITO  
4355 Lankershim Blvd., North Hollywood, Calif. 91602



Specialists on Imported Cars

Telephone 877-0226 984-3500

## BARRI AUTO WORKS

All Mechanical Repairs and Body Work in One Stop

11481 Ventura Blvd., — Studio City

# AN ON HOLLYWOOD

Don Pedro Colley, who played the title role in the Los Angeles production of "Big Time Buck White" and repeated the part in the show's recent New York run, has been engaged by APJAC producer Arthur P. Jacobs for the co-starring role of a mutated human

politician in "Beneath The Planet Of The Apes". The announcement comes from Richard D. Zanuck, 20th Century-Fox production vice-president.

A native of Klamath Falls, Oregon, Colley attended the University of Oregon on a track scholarship, then moved to San Francisco, where he learned acting "on the stage" through appearances in over 30 plays during a five-year span. Between his Los Angeles and New York appearances in "Big Time Buck White" he understudied James Earl Jones in the starring role of "The Great White Hope".

Additionally, this past season he made four guest star appearances in the continuing role of Gideon, a Negro fur trapper, on TV's "Daniel Boone".

\* \* \*

Currently starred in the original Las Vegas Desert Inn musical, "Many Happy Returns", Victor Buono will return to Hollywood shortly to undertake the co-starring role of an obese mutated human New York politician 2,000 years from now in Arthur P. Jacobs' motion picture, "Beneath The Planet Of The Apes".

20th Century-Fox production vice-president Richard D. Zanuck announced the casting. Before reporting to the studio, Buono will join Merrimac College president Father John Aherne in a two-day presentation of dual readings on the North Andover, Mass., campus. It was Father Aherne who first polished the

actor's thespian talents during the latter's high school days in San Diego.

Buono won an Academy Award nomination for his stellar teaming with Joan Crawford in "Whatever Happened to Baby Jane".

"Beneath The Planet of the Apes", an APJAC Production, is a follow-up to the company's 1968 hit, "Planet of the Apes", and reunites such veterans of the initial film as Charlton Heston — in a brief appearance — Kim Hunter and Maurice Evans. James Franciscus also stars with Ted Post directing.

## MAILBOY TURNS ACTOR

Michael Payne, until recently a mail boy at 20th Century-Fox, has been set by Producer Lester Linsk for a featured role in "Run Shadow Run," drama about student film-making which stars Robert Forster, Sondra Locke and Susanne Benton.

Noel Black directs.

**SUBSCRIBE TO  
STUDIO MAGAZINE**

\$3.50 a year



The Friendly  
Purple Shops

IT'S *Magic* FOR

MUFFLERS - SHOCKS  
BRAKES - WHEEL ALIGNMENT  
SMOG DEVICES - TRAILER HITCHES

FREE PICKUP AND DELIVERY  
OR INSTALLED WHILE YOU REST

7 LOCATIONS TO  
SERVE YOU. LOOK  
FOR THE PURPLE SHOPS.

### A Location near you...

1. NORTH HOLLYWOOD: 11702 VICTORY BLVD.  
PHONE: 766-3885
2. PANORAMA CITY: 7855 VAN NUYS BLVD  
PHONE: 762-8431
3. CANOGA PARK: 21629 SHERMAN WAY  
PHONE: 340-8188
4. SAN FERNANDO: 232 NO MACLAY  
PHONE: 361-0139
5. VAN NUYS: 9331 VAN NUYS BLVD.  
PHONE: 781-2810
6. BURBANK: 300 S. SAN FERNANDO BLVD  
PHONE: 642-8147
7. NORTHRIKE: 802 RESEDA BLVD  
PHONE: 349-5710

## DICK and HANK'S UNIVERSAL CITY SERVICE

GARAGE AND GAS STATIONS

CHEVRON STATION - STANDARD OIL PRODUCTS

Serving Universal City and Surrounding Area for 17 Years

WE GIVE BLUE CHIP STAMPS

- ✓ FRONT END ALIGNMENT      ✓ BRAKES
- ✓ AIR CONDITIONING      ✓ TUNE-UP

Cars picked-up, serviced, washed or polished and delivered while you work

3780 Cahuenga Blvd. North Hollywood      Telephone PO 6-9606  
10600 Ventura Blvd.      766-1770

Now TWO  
1-Stop Stations



# STUDIO DODGE

CALL OR SEE **FRANK SPEVAK**

**SERVICE DEPT. OPEN TUESDAY & THURSDAY 'TILL 9 P.M.  
COMPLETE BODY AND PAINT DEPT.**

5969 Lankershim Blvd., North Hollywood • 877-5283 984-0555

**FLEET PRICES TO ALL**  
Studio Employees on all  
**DODGE CARS, TRUCKS or CAMPERS**



With Vista Top

# CLOSE OUT SALE ON '69 CARS

This dealership has been personally contacted and has agreed to give employees of all Studios the best possible deal, consistent with ethical business practices.

**YOU MUST SEE or call me personally  
for a "Studio employees' deal."**  
Harry L. Harris

FINE SELECTION OF USED CARS

## Harvey Tyrrell Buick

BUICK AND OPEL AUTHORIZED SALES

& SERVICE

OPEL KADETT



COMPLETE MECHANICAL REPAIRS • BODY AND PAINT DEPT.

FREE PICK-UP and DELIVERY

4645 Lankershim Blvd., North Hollywood, Calif.

766-5211 - 877-5361 - 984-3430

the  
sporting gift

Ω  
OMEGA  
Seamaster 300

It's built like a submarine, and it's so waterproof deep-sea divers trust it to time their oxygen supply. Withstands under-water pressures up to 600 feet. Has time-reserve indicator with click-set rim. Fully automatic. Stainless steel adjustable bracelet. \$150

See our complete Omega men's & ladies collection, \$65 to over \$1000.



William Stromberg, Inc., JEWELERS.  
6439 Hollywood Blvd., Hollywood 5-6115

Hollywood's FAVORITE JEWELER SINCE 1920.

## the Hollywood Scene



NEW MOVIE — Bob McAndrew (left) the young man who conceived and directed "Fifth Street" and Richard Neubert who produced the 27 minute documentary are standing at the corner of 5th and Los Angeles streets where much of the film was shot. "Fifth Street" is a Pumpkin Film.



FIESTA MEXICANA — Like nearly every job, set-building can be humdrum. But studio carpenters putting together the permanent, quarter-million dollar Fiesta Mexicana Village on Universal City's hilltop amusement center escape boredom when winsome Andi Ehrig, a Universal Tour Guide, enacts her role as voluntary Gunga Din by bringing refreshments to the inspired workers. Featuring the fabulous Flying Indians of Papantla, Folklorico dancing and authentic Mexican arts and crafts, the Fiesta will stage from August 1 through Sept. 1.

## ALFIE'S BACK IN TOWN

Continued from Page 5  
conditioning and hot water at the same time. Screen-less windows remained tight-shut, lest the world's hungriest mosquitoes slip past for a raid on the parties tender flesh.

"I must say, though," Caine recalled, "that Bob Aldrich, the cast and crew took it all without whimpers. It sort of proved that people are more important than nature. But no more tropics for this Cockney boy for a long, long time!"

If Caine works in a movie he doesn't like anymore, he has only himself to blame. His original contract with Harry Saltzman for five years was revised to 11 years on Caine's own terms. He is currently in England enjoying his eight room apartment in Mayfair near the U.S. Embassy. His presence there must add to the difficulties of the London police department. Not only do they have to contend with riots at the embassy, Caine's idolators would cause them further trouble — if they knew where to find their hero.

While he was in Hollywood, Caine had all the daily London papers sent to him air mail. The practice was continued while he was in the Philippines. "I like to stay in touch with home," he explains. While in England, Caine will be promoting "The Italian Job," one of his favorite pictures. After that? So far he is not sure.

One of his goals is a quiet, romantic film, "Not sex and raw stuff," he says, "but tender romance and love." After that he hopes to try his hand at writing or directing. "I would like to be the Walt Disney of the future," he said with great sincerity. They were strange words from the man who made Alfie the guy people love to hate, but I got the feeling he might just do it.

After all anybody who has a chauffeur driven Rolls-Royce, uses book matches and has 50 shirts — all the same color (pale blue) can't be all bad.

## THE FRIENDLY GORILLA

Continued from Page 14

"That suit is a mobile hot house," he said recently, "so I stay out of it as much as I can." But once in a while when he is late for a show date, Scotty is likely to hop in the family bus for a trip through the streets of the San Fernando Valley. The strange double life of Scotty del la Roche is not one everyone might envy, but neither is it boring. Being a gorilla isn't all bad, just ask Scotty, he's been at it for almost 40 years and wouldn't trade jobs with anybody.

## Planning To Film In

### HAWAII?

Contact

## Gregg Kendall

& Associates, Inc.

Casting Agency

Designated

S.E.G. Agency  
in the Islands

923-6422  
923-1075

2109 KUHIO AVE.  
HONOLULU, HAWAII 96815

Movies,  
TV Productions,  
National Commercials

Caucasians, Hawaiians,  
Orientals, Eurasians

## GO UP UP and away

FOR THE

### Young Sophisticates

DRESSES, SPORTSWEAR AND LINGERIE

PRICED JUST RIGHT FOR YOU. SIZES 3 - 15

BANKAMERICARD

MASTER CHARGE 30 DAY CHARGE

3429 W. MAGNOLIA BLVD. BURBANK

HOURS: 9:30 to 6 p.m. Friday 'Till 9 p.m. — VI 9-4976



WHEN THE CAMERA MAN  
SAID "CUT."

That's Eleanor Rodriguez and her customer, Efrem Zimbalist Jr., who won't let anybody else touch a hair of his head.

## SHEAR PLEASURE BARBER SHOP



10212 Riverside Dr.  
TOLUCA LAKE  
For Appointment Call  
769-4114

MANICURES • SHOE SHINES

ELEANOR RODRIGUEZ, BEVERLY WADE, JOAN ALLEN, JEAN BRAUN, WANDA WOLFSON, MANICURIST CATHIE SMITH, POLISH ENGINEER REED CHENAULT.

## ALCOHOLISM

TREATMENT AND REHABILITATION CENTER

Established For Many Years  
"Your Key to Good Health"

24-HOUR SERVICE

OPEN MEDICAL STAFF

LATEST PROVEN METHODS \* REGISTERED NURSING SUPERVISION

A Separate Distinct Building With Privacy \* Your Problem Kept Strictly Confidential

## NORTH HOLLYWOOD LODGE and SANITARIUM



763-4338 984-0790

From L.A. phones 877-4454

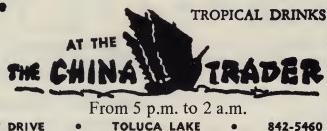
12003 Riverside Drive North Hollywood

# Distinctive Dining

NIGHTLY  
**THE BOBBY TROUP TRIO**  
 Tues. thru Sat.

Cantonese  
Cuisine

Dinner



TEL. 877-7820  
 761-3511

*Alfonse's*

CONTINENTAL CUISINE

LUNCHEON — COCKTAILS

TOLUCA LAKE  
 10057 RIVERSIDE DRIVE

**Viva Mexican Restaurant**

PACO - GUITARIST  
 Thurs., Fri., Sat. evenings  
 • Open 11:30 a.m. every day      900 Riverside Dr., Burbank  
 • Late closing for dinner      845-2425

NOW OPEN FOR LUNCH  
 STEAK AND CHOP HOUSE



Banquets a Speciality  
 Choice PRIME RIBS  
 GREAT Cocktails\* Entertainment  
 Daily Special Dinner . . . \$2.15

984-1230 877-2054

12749 Ventura Blvd., Studio City 1 Block East of Coldwater

**STUDIO CITY**  
**Iron Horse**  
 Restaurant  
 11915 Ventura Blvd.  
 (1 blk E of Laurel Canyon)  
 FOR RESERVATIONS 877-4171

**Prime Rib House**  
 WHERE  
*the Stars*  
 MEET EAT  
 Entertainment Nightly  
 Established over 20 years

Famous Throughout the West

Serving Hours  
 11 a.m. to 8:30 p.m.



FINE FOOD  
 IN A FAMILY  
 ATMOSPHERE

**SIR GEORGE'S Smorgasbord HOUSE**

10130 Riverside Dr.  
 Toluca Lake/North Hollywood  
 985-8313

YOUR HOST:  
 DON NEILSON

Arthur Wong's New  
**FAR EAST TERRACE**  
 Entertainment  
 Nicely In The  
 MARCO POLO ROOM

NOW OPEN FOR  
 LUNCHEON

4123 Lankershim Boulevard  
 (Near Universal City)  
 TR. 7-2902 P.O. 1-9338

OUR SPECIALTY IS  
 MEXICAN FOODS  
 also  
 EXTENSIVE MENU

Cocktails  
 Open for Lunch

**Pepe's**

VISIT PEPE'S PIANO BAR

Entertainment Wed.,  
 Thursday, Sunday  
 • BANQUET ROOMS-15 to 120

SPECIALTIES OF THE WEEK  
 SUNDAY: PRIME RIB  
 SATURDAY: ROAST TURKEY  
 DAILY MENU SPECIALS

3113 Oliv St. BURBANK ACROSS FROM N.B.C. 848-5742

**Carriage House RESTAURANT**  
 3000 WEST OLIVE  
 BURBANK CALIFORNIA  
 Telephone 843-5333

ACROSS FROM NBC COLOR TV STUDIOS

YOUR HOST Loren Crother

"Why not brag . . . it's THE BEST!"  
 ART RYON

**The CHILI PLACE**

783-9610 • 783-8873

13573 Ventura Blvd. • Sherman Oaks, Calif.



## Universal Studios

STUDIO GETS 3 OCCUPATIONAL SCHOOL CENTER STENOGRAPHERS — Kathy Cuffe, Lois Brightman, (seated) and Carol Robinson, former West Valley Occupational students shown with Lucille Akana, (standing center) Universal Studios, where they are now successfully employed as secretaries. They had been enrolled in the Touch Shorthand (stenotype) program at the West Valley Occupational Center where classes continue through the summer.



# 21st San Fernando Valley Fair

AT BEAUTIFUL DEVONSHIRE DOWNS

18000 DEVONSHIRE BLVD. NORTHRIDGE

# Dining



## SEAFOOD HOUSE

Luncheons Dinner

4100 Riverside Drive TH 5-3743  
Toluca Lake — Burbank VI-9-5402

### Featuring ★ Sorrentino's REGENCY ROOM

FOR BANQUETS . . .  
WEDDING RECEPTIONS  
OR THAT SPECIAL  
DINNER DANCE

TELEPHONE 845-3743 — 849-5402  
769-2422



**RESERVE YOUR SPACE NOW!**

WHAT: An invitation to valley business to participate in your own community fair.

WHEN: September 3 through September 7, 1969

WHERE: At the refurbished Devonshire Downs

WHO: The showmen who know the business:

Gene Holter — Producer; Jimmy Wood — General Manager; Carl F. Kraatz — Exec. V. P., L.A. Home Show; Dick Aultman — Show Mgr., L.A. Home Show; and Barney McDevitt — P. R. Hollywood Palladium.

WHY: To stimulate valley business by generating sales, sales leads and exposure for YOU through the many fine features and attractions provided by your annual San Fernando Valley Fair.

To provide over a million and a quarter enthusiastic valley residents with a sense of pride in their own communities through the medium of show business and a good old fashioned country fair.

An exhibit in the fair will put you Face to Face with an estimated 200,000 consumers eager to buy your products and services.

For further exhibitor information and brochure,

STATE 99858 or 884-8534

# VISIT

THE  
COMPLETE  
DEALERSHIP



## Authorized Chevrolet Dealer

**GUARANTEED**  
Reconditioned Cars  
**LEASING**  
ALL MAKES + MODELS  
CAMPERS AND TRAILERS  
SALES AND RENTALS

## CROSSROADS CHEVROLET INC.

5430 LANKERSHIM BLVD.  
NORTH HOLLYWOOD

Telephone 985-1500

PATRONIZE  
OUR  
ADVERTISERS!

## COMET CLEANERS

PO 3-1191  
TR 7-4803

Pickup and Delivery Service  
for Entire Valley  
18 years giving  
Distinctive Cleaning  
to the Finest Wardrobes  
10933 Camarillo St.  
North Hollywood

Near Universal Studios  
Corner Lankershim and Camarillo

## ELIZABETH TAYLOR IN LAS VEGAS

Continued from Page 7

from their private yacht, the selfsame vessel upon which they boarded their 11 dogs on the Thames to beat the British quarantine system.

Immediately after Director George Stevens called "Cut!" for the final time on the romantic drama based on the Frank D. Kilroy play, the Burtons took off for Puerto Vallarta, Mexico, where they recently purchased a hacienda. They also maintain housekeeping on an appropriate scale in Switzerland, England and Italy.

The First Lady of Filmdom was upstaged only once during the Las Vegas location, and that was by an inanimate object. A night sequence on the Strip was cancelled abruptly when someone with 20-20 vision noted that blazing brightly in the background was a giant neon sign flashing out letters which spelled: EDDIE FISHER. One of her five husbands, whom she had married in Las Vegas many semesters ago, Mr. Fisher happened to be headlining the show at a nearby hotel.

Which made it all quite ironic if not romantic. The couple had called it quits matrimonially during the filming of "Cleopatra" — and here was Elizabeth living for the duration of "The Only Game In Town" in a place down the street known as Caesar's Palace.

But as they say in royalty circles: Long Live The Queen!

## UNIVERSAL STUDIOS

Continued from Page 8

summer program is actually an extension of the concepts of Involvement and Commitment which Universal put to work originally in the form of a Head Start Christmas Party and later, a Head Start Easter Party which was enjoyed by more than 600 children from Japanese, Negro, Mexican-American, Chinese, American Indian, and Causasian ethnic groups.

Andrew Grant, Director of Tour Personnel initiated the Christmas and Easter parties which later evolved into the entire Involvement Program. Currently, Robert Finkelstein and Ron Harmon are coordinating tours, dances and films for the EYOA youths with the intent of enlarging the scope of these individuals.

\*\*\*

### FORMER EDITOR DIES

Eve Ettinger Bloom, former story editor of Columbia Pictures and wife of William Bloom, died in New York.

*L*  
*R*



## Suits and Sportcoats by . . .

LOUIS ROTH EAGLE RATNER  
HART, SCHAFFNER AND MARX

## Accessories by . . .

DAMON LA JOLLA  
LANCER FRENCH-SHRINER  
PENDLETON BYFORD

A Distinguished Store for Men

*Campbell's*

FOR MEN

SANTA MONICA • WESTWOOD  
FARMERS MARKET  
VALLEY PLAZA  
NO. HOLLYWOOD — 766-4239

→ **SUBSCRIBE TO  
STUDIO MAGAZINE  
\$3.50 a year**

**UNIVERSAL** *Pharmacy*  
THE *Pharmacy* STORE

CORNER VENTURA BLVD.  
AND LANKERSHIM

- \* PRESCRIPTIONS
- \* PERFUMES
- \* FINE COSMETICS
- \* FREE DELIVERY  
to the Studio

3799 Cahuenga Blvd. • No. Hollywood, Calif.

Phones: 877-4841 — 761-3319

**UNIVERSAL** *Pharmacy*  
THE *Pharmacy* STORE

# "YOUR BEST CAR DEAL"

Will be found with these dependable established car dealers. Special consideration to Studio personnel.

## JAGUAR XKE . . .

*The Idea Car!*

*The best selection ever.*

TEST DRIVE  
ONE TODAY!



The Jaguar XKE has 15 standard features Detroit is considering for it's cars of the future . . . WHY WAIT!

LOW BANK FINANCING AVAILABLE

HOLIDAY MOTORS VALLEYS LARGEST  
IMPORT CAR DEALER

5015 Van Nuys Bl. Phone 789-0585 — 872-1520

BEN CARCO'S

**Bonanza**

↓RAMBLER



DO STUDIO EMPLOYEES GET A BETTER DEAL ON AMBASSADORS, REBELS, AMERICANS, JAVELINS, AMX'S and SERVICE at BEN CARCO'S PLACE?

You Bet Your Sweet  
Bonanza Rambler They Do!

5949 Lankershim Blvd., No. Hollywood 984-1400 — 877-8181

**OLDSMOBILE**  
CUTLASS 4-4-2-88-98 TORONADO

YOUR  
VERY  
SPECIAL

**FLEET PRICES**

*May Be Obtained From*

**KAIser Bros.**

1540 Figueroa St., Los Angeles 90015  
A NEW CAR DEALER FOR OVER 50 YEARS

*I'm as near as your phone"*

RI 9-2331

VALLEY — PO 3-8055

## BE OUR GUEST! FREE LUBE

FOR CHEVY CAR • PLEASE CLIP & PRESENT AD

We want you to become acquainted with our fine Service Dept.

69, NOVA  
COUPE

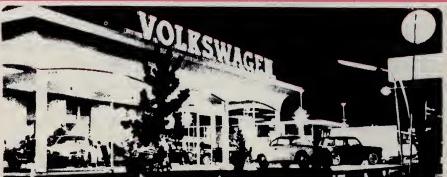


**BEST BUY -- \$2066** Plus Tax  
& License

Automatic Torque Drive Transmission

**Pollard-Ravenscroft**  
CHEVROLET

6001 Van Nuys Blvd., Van Nuys — Phones 785-2111 • 873-1070



**OGENER VOLKSWAGEN**

Authorized  
VOLKSWAGEN and PORSCHE Sales & Service  
The Complete V.W.-Porsche Center  
Night and Day Service 883-0200  
21555 ROSCOE BOULEVARD, CANOGA PARK

Carl Buck's  
**HOLLYWOOD**  
CHRYSLER-PLYMOUTH, INC.

- \* FURYS
- \* CHRYSLERS
- \* IMPERIALS
- \* VALIANTS
- \* BARACUDAS



RALPH HIMMEL  
Fleet Mgr.  
VINCE SACCO  
Associate

*For Special Discount*

SERVICE DEPT — BODY SHOP  
CALL FLEET DEPARTMENT — 465-2111

6119 HOLLYWOOD BLVD., HOLLYWOOD

## 20th CENTURY FOX

Continued from Page 25

TICHI (Wilkerson) MILES, HENRY WILCOXSON and SYBIL BRAND, who was also the recipient of an award for her untiring humanitarian services. KAREN RICHARDS and her partner should have received an award for their strenuous terpsichorean efforts, but all they got was appreciation from all those present, including orchestra leader, BILL ELLIOTT, who forgot what he was doing, stopped leading and watched fascinated. WOMPI (Women of the Motion Picture Industry) members donate their services to many worthwhile causes the year round and once annually, at their Installation Dinner Dance, really let themselves go and just have fun!

Another recent treat was the studio's showing of "THE CHAIRMAN" co-starring GREGORY PECK, whom many women refer to as "that beautiful man," and lovely ANNE HEYWOOD. In this exciting film Peck is a Nobel prize-winning chemist sent by an American-British-Russian command to recover the formula for a revolutionary soil-fertilizing enzyme developed in Red China. The combination of hair-raising dramatic scenes with the visual beauty and interesting Oriental sets makes for excellent entertainment.

Recent pleasant sights: CECILE KRAMER minus that cumbersome neck brace she's had to wear for a whiplash, which makes her boss, compassionate MARK ROBSON, happy, too .. and

HARRIET SIEGEL who says she's free from pain after surgery for arthritis.

Welcome back home to MARTIN RITT and his gal Friday, GOLDA KAPLAN, who have been away for too long. Marty, who has directed some of our finest films, is preparing a feature for fall production.

If you're over forty keep an open mind and a closed refrigerator.

\* \* \*

### HESTON FILES

Charlton Heston has discovered a new way to circumvent the freeway traffic. During location shooting of BENEATH THE PLANET OF THE APES at Mojave, 100 miles east of Los Angeles, he is commuting by helicopter from his home atop Benedict Canyon directly to the shooting site every morning and returning the same way each night.

\* \* \*

The "new" USS Arizona, burned and smashed after repeated fires and bombings on Pearl Harbor's battleship row for scenes in "Tora! Tora! Tora!" for 20th Century-Fox, will be towed out of the harbor next week, cut into scrap, and sold by the pound.

\* \* \*

Mia Farrow has become a regular weekend commuter from the Bronx, where she is starring in 20th Century-Fox's "John & Mary," to Martha's Vineyard where she's just taking possession of a 40-acre house and farm she bought during the winter.

\* \* \*

Old timers recall the speed which John Huston shot "The Maltese Falcon" and point out at that time, too, like on "The Kremlin Letter," he had an unusually gifted band of virtuosos actors, "The way Patrick O'Neal works reminds me a lot of how Bogie carried on," confides Huston. The picture is scheduled to come to New York for locations scenes in mid-June but now the production department is getting ready to switch to the last week in May.

\* \* \*

### FOX DEPARTMENT HEADS RETIRE

A reception was held at 20th Century-Fox's Cafe de Paris honoring seven employees who retired July 1, after combined tenure at the studio of 241 years.

They are Barbara McLean, head of film editorial; Walter Rossi, head of sound effects editing; Judd Smith, head of film library; Pepe Torres, trailer editor; Charles Ouellette, plumbing dept. foreman; Jesse Acorn, print shop supervisor, and Henrietta Fury, data processing control clerk.

\* \* \*

### BOBBIE MCLEAN RETIRES

Barbara ("Bobbie") McLean, in charge of feature film editorial department at 20th Century-Fox, retired June 27, after a career which began when Darryl F. Zanuck brought her with him when he took over production in 1935.

Daughter of the proprietor of a New York film laboratory, Miss McLean has been handling film since childhood, and in Hollywood so expertly that she has won seven Academy Award Nominations and one Oscar, the latter of Zanuck's "Wilson." After editing as much of the studio's top product as one person could handle, in 1960 Miss McLean was elevated to her present post.

The wife of Director Robert Webb, she and her husband plan extensive travel during which they plan to ease the transition to her retirement "by taking home movies."

\* \* \*

Lester Linsk, the former literary agent who makes his producing debut with "The Games" for 20th Century-Fox, was chatting with the film's director Michael Winner and one of the stars, Stanley Baker, telling about the Fox Commissary on the Coast. The two Britishers found it hard to believe that the menu included "Hello, Dolly!" Omelette" and a "Che' Beefsteak" and were very amused by this. But Winner admitted that he was actually very pleased to discover that there is a "The Games" V-8 Juice!" "A very appropriate entry," he chuckled.

## Hotel-Motel-Restaurant



Management, Food & Beverage Management, auditors, desk clerks, NCR 4200/2000 cashiers, PBX Operators. Basic and upgrade ACTION classroom training. Learn by DOING.

984-0241

877-0803

## KREBS SCHOOL

10922 RIVERSIDE DRIVE NORTH HOLLYWOOD



RUTH V. DRESSER, ADMINISTRATOR

Internationally Recognized Montessori Schools

Individualized instruction in 17 academic subjects for children from 2½ through Junior High School, using official Montessori apparatus from Holland. Accredited teachers. Curriculum includes foreign languages. Bus service available.

VAN NUYS 16945 Sherman Way 345-5940 (Near Balboa Blvd.)  
SANTA MONICA 1315 - 20th St. 451-1558 (Near St. John's Hosp.)  
MALIBU 27469 Pac. Cst. Hwy. 457-2822 (Near Holiday House)

# RECOMMENDED BUSINESS FIRMS

Offer Special Services and Consideration to Studio Employees



GEORGE BARNES

*Flowers*

13205 VENTURA BLVD.  
NORTH HOLLYWOOD

## prestige estates

Ask for Joe or Lila Skaff

ST. 8-9111

**SKAFF**

*Realtors*

Residential and Income Property.

Commercial Listing

17228 Ventura Blvd

Encino

Dressmaking - North Hollywood



**FREDA JONES**

**DRESSMAKING**

Mens and Women's ALTERATIONS

Specialize in

KNITTED and JEWELED GOWNS

10941 Camarillo St., Corner Lankershim Blvd.,  
North Hollywood Telephone 761-3541 Res: 766-3469



**BUSINESS SERVICE**

MIMEOGRAPHING  
PHOTO COPY  
BOOKKEEPING  
INCOME TAX  
MAILING SERVICE  
NOTARY PUBLIC  
TYPING SERVICE

MARJORIE COX

4918 VINELAND AVENUE, NORTH HOLLYWOOD

761-3517  
761-4037

Brake Service - North Hollywood

"IF YOU CAN'T STOP  
DON'T START!"

"TAKE TIME TO LIVE-  
DRIVE A SAFE CAR!"

**LEE'S**  
**Brake Service**  
**WHEEL ALIGNMENT**

5162 VINELAND AVENUE  
NORTH HOLLYWOOD, CALIF.  
OFFICIAL BRAKE STATION NO. 3031

Custom Tailoring - Burbank

**MAURO**

*Custom Tailor*

Quality Clothes Made to Measure

Guaranteed to Fit  
Reasonable Prices

• 842-5344

A complete Alteration Service  
For Men and Women  
RESTYLING A SPECIALTY  
Cuts while you wait

BankAmericard Welcome

3514 W. Magnolia Blvd. BURBANK

1 1/2 Blocks East of Hollywood Way

**New Horizon's**

Phone 981-7200

**Employment Agency**

YOUR JOB IS OUR BUSINESS... .

15233 VENTURA BLVD. • SUITE 1000 • UNION BANK BLDG.  
SHERMAN OAKS, CALIFORNIA 91403

Gifts - Toluca Lake

**Gifts For Gracious Giving**

*Montgomery's*

WEDDINGS  
NEW HOMES  
ANNIVERSARIES  
GIFTS FOR EVERY  
OCCASION

DELIVERY  
SERVICE

PO 1-4022 TR 7-8893

10124 Riverside Dr., Toluca Lake

ELECTRICAL WORK



★ ALL TYPES ELECTRICAL WORK

"No Job Too Small"  
Quality Work

REMODELS ★ ADDITIONS

Specializing in Custom Wiring • Garden and  
Landscape Lighting • Panel Changes • Major Appliance Wiring

**B & K ELECTRIC CO.**

12409 Ventura Court STUDIO CITY  
15015 Ventura Blvd., SHERMAN OAKS POplar 3-0663

Western Wear - North Hollywood

THANK YOU  
ALL

*rudie*  
RODEO TAILORS

BOOTS BUCKLES

HATS SADDLES

and

WESTERN EQUIPMENT

5015 Lankershim Blvd.,  
North Hollywood, Calif. 91601  
762-3105 877-9505

# SHOP AND COMPARE.



....AND WE BOUGHT AT FLETCHERS!

EVERYONE SHOULD GET FLETCHERS PRICE BEFORE THEY BUY OR LEASE ANY NEW OR USED CAR OR TRUCK. FLETCHERS DOESN'T MEET COMPETITION.... THEY BEAT COMPETITION. SHOP AND COMPARE!

**FLETCHERS**  
**CHEVROLET**  
WHERE CHEVROLETS COST LESS

CAPRICE \* IMPALA \* CHEVELLE  
CAMARO \* CHEVY II \* CORVAIR  
CORVETTE \* EL CAMINO \* TRUCKS

16425 Ventura Blvd., ENCINO. \* 783-8300. \* Open seven days a week, 8 a.m. to 10 p.m.

**Scanned from the collection of Ralph E. Benner and Judith F. Benner, with the permission of the rights holders.**

**Digitization and post-production completed in the University of Wisconsin-Madison's Department of Communication Arts, with funding from Innis College at the University of Toronto.**

**Thank you to the Benner Family, Luci Marzola, and Charlie Keil for their support in sharing this magazine online.**



[www.mediahistoryproject.org](http://www.mediahistoryproject.org)